

Beasley Media Group Advertiser Messaging Terms of Service

Effective Date: October 13, 2026

Program Name

These terms apply to Beasley Media Group Advertiser Messaging (the "Program"), operated by Beasley Media Group, LLC ("Beasley Media Group," "we," "us," or "our").

Program Overview

By opting in to Beasley Media Group Advertiser Messaging, you agree that Beasley Media Group or its authorized account executives may send you recurring SMS or MMS text messages at the mobile number you provided. Messages may be sales, promotional, or account-related in nature and may include information about our advertising and marketing solutions, offers, campaign coordination, account servicing, and opportunities to connect with a member of our sales team. Messages may be sent using automated technology.

Consent

We will initiate Program text messages only after you affirmatively opt in through our website. Your consent to receive text messages is not a condition of purchasing any goods or services. By opting in, you expressly authorize Beasley Media Group to send the marketing, promotional, and other Program text messages described above, including using automated technology where applicable, and confirm that you are the subscriber or the customary user of the mobile number provided and that you are authorized to consent to receive messages at that number.

Message Frequency

Message frequency varies based on your interactions with our sales team.

Opt-Out Instructions

You can unsubscribe from Beasley Media Group Advertiser Messaging at any time by replying STOP to any message, or by asking your account executive or emailing support@bbgi.com to stop texting you. You may receive one final message confirming your opt-out request, and no further messages will be sent unless you opt back in. To rejoin, submit a new opt-in through our website.

Help

For assistance with the Program, reply HELP to any message or contact us at support@bbgi.com.

Cost

Message and data rates may apply. Charges are determined by your wireless plan, and Beasley Media Group does not charge you for messages. For questions about your text or data plan, please contact your wireless provider.

Carrier Liability

Wireless carriers and their affiliates are not liable for delayed or undelivered messages. Message delivery is subject to effective transmission by your wireless carrier and to the capabilities of your mobile device.

Supported Carriers

The Program is available on most major U.S. wireless carriers. Availability may vary by carrier and coverage area.

Privacy

Your privacy matters to us. For details on how we collect, use, store, and protect your information, please review our Privacy Policy at <https://bbgi.com/privacy-policy/>. Mobile opt-in data and consent information will not be shared with third parties or affiliates for their marketing or promotional purposes. We may retain records of consent and opt-out requests for compliance and administrative purposes.

Changes to These Terms

We may update these terms from time to time. Updates will be posted on this page with a revised effective date. Continued participation in the Program after changes are posted means you accept the updated terms.

Contact Us

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