

Q3 2025 EARNINGS PRESENTATION

NOVEMBER 2025

Disclaimer

Forward-Looking Statements and Non-GAAP Financial Measures

This presentation includes certain financial measures that have not been prepared in a manner that complies with generally accepted accounting principles in the United States ("GAAP"), including, without limitation, Adjusted EBITDA, EBITDA per Indenture, same station revenue, same station operating expenses, EBITDA, and Station Operating Income ("SOI", and "SOI Margin") (collectively, the "non-GAAP financial measures").

These non-GAAP financial measures are not measures of financial performance in accordance with GAAP and may exclude items that are significant in understanding and assessing the Company's financial results. Therefore, these measures should not be considered in isolation or as an alternative to net income, net revenue, liquidity or performance under GAAP. Management believes that these non-GAAP financial measures provide meaningful information to investors because they provide insight into how effectively we operate our business. You should be aware that these non-GAAP financial measures may not be comparable to similarly-titled measures used by other companies. Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures can be found in the appendix of this presentation.

Statements in this presentation that are "forward-looking statements" are based upon current expectations and assumptions and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words or expressions such as "looking ahead," "intends," "believes," "expects," "seek," "will," "should" or variations of such words and similar expressions are intended to identify such forward-looking statements. Forward-looking statements, by their nature, address matters that are, to different degrees, uncertain. Key risks are described in the Company's reports filed with the Securities and Exchange Commission ("SEC") including its annual report on Form 10-K and quarterly reports on Form 10-Q. Readers should note that forward-looking statements are subject to change and to inherent risks and uncertainties and may be impacted by several factors, including:

- the ability of the company to comply with the continued listing standards of Nasdag, remain listing on Nasdag, and make periodic filings with the SEC;
- risks from health epidemics, natural disasters, terrorism, and other catastrophic events;
- adverse effects of inflation;
- external economic forces and conditions that could have a material adverse impact on the Company's advertising revenues and results of operations
- the ability of the Company's stations to compete effectively in their respective markets for advertising revenues;
- the ability of the Company to develop compelling and differentiated digital content, products and services;
- audience acceptance of the Company's content, particularly its audio programs:
- the ability of the Company to adapt or respond to changes in technology, standards and services that affect the audio industry;
- the Company's dependence on federally issued licenses subject to extensive federal regulation;
- actions by the Federal Communications Commission ("FCC") or new legislation affecting the audio industry;
- increases in royalties the Company pays to copyright owners or the adoption of legislation requiring royalties to be paid to record labels and recording artists;
- the Company's dependence on selected market clusters of stations for a material portion of its net revenue;
- credit risk on the Company's accounts receivable;
- the risk that the Company's FCC licenses could become impaired;
- the Company's substantial debt levels and the potential effect of restrictive debt covenants on the Company's operational flexibility and ability to pay dividends:
- the potential effects of hurricanes, extreme weather and other climate change conditions on the Company's corporate offices and stations;
- the failure or destruction of the internet, satellite systems and transmitter facilities that the Company depends upon to distribute its programming:
- modifications or interruptions of the Company's information technology infrastructure and information systems;
- the loss of key executives and other key employees:
- the Company's ability to identify, consummate and integrate acquired businesses and station;
- the fact that the Company is controlled by the Beasley family, which creates difficulties for any attempt to gain control of the Company; and
- other economic, business, competitive, and regulatory factors affecting the businesses of the Company, including those set forth in the Company's filings with the SEC.

Our actual performance and results could differ materially because of these factors and other factors discussed in the "Management's Discussion and Analysis of Results of Operations and Financial Condition" in our SEC filings, including but not limited to our annual reports on Form 10-K or quarterly reports on Form 10-Q, copies of which can be obtained from the SEC website, www.sec.gov, or our website, www.bbgi.com. While forward-looking statements reflect our good faith beliefs, they are not guarantees of future performance. All information in this presentation is as of the date of this presentation, and we undertake no obligation to update the information contained herein to actual results or changes to our expectations.

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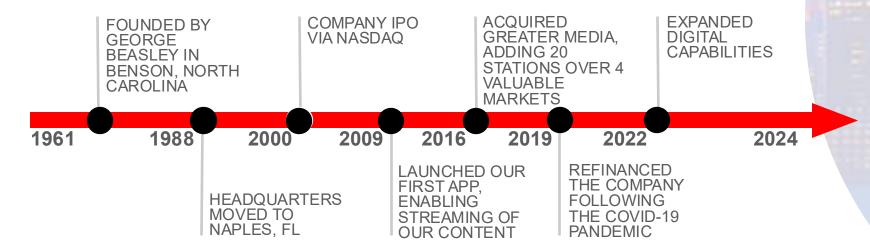
OVERVIEW

- 1. WHO WE ARE
- 2. REVENUE MIX
- 3. OUR OPERATING SEGMENTS
- 4. FINANCIAL PERFORMANCE
- **5. APPENDIX**

1. WHO WE ARE

AN EMPIRE ROOTED IN RADIO,

BEASLEY OFFERS ADVERTISERS A SINGLE DESTINATION FOR MULTI-PLATFORM SOLUTIONS THAT DRIVE RESULTS



2025: BEYOND

BEASLEY'S FUTURE
WILL BE DRIVEN BY
OPERATIONAL
EFFICIENCY IN OUR
CORE BUSINESS AND
EXPANSION OF OUR
DIGITAL CAPABILITIES

AM / FM STATIONS

PODCASTS

STREAMING

15.2M

3.1M

131M

AVG WEEKLY AUDIENCE SIZE

AVG MONTHLY DOWNLOADS

LTM STREAMING SESSIONS

OPERATING IN

12

U.S. MARKETS

SOCIAL MEDIA

4.9M

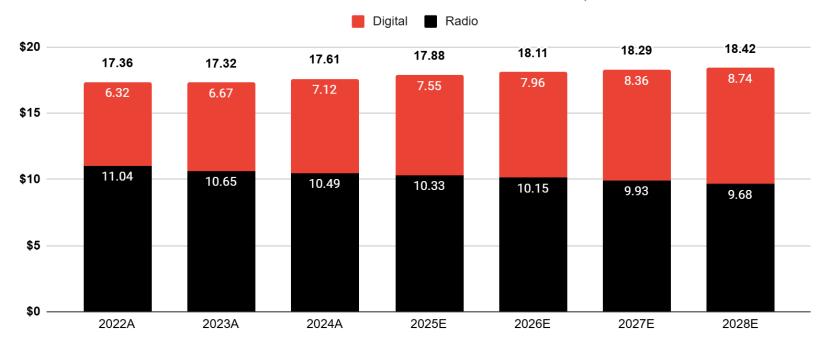
OUR MEDIA STRATEGY

BRINGING TOGETHER THE REACH OF RADIO AND THE PRECISION OF DIGITAL TO DELIVER SMARTER, FULL-FUNNEL CAMPAIGNS THAT DRIVE RESULTS

OUR MARKET

WHILE CORE LOCAL RADIO REVENUE REMAINS STABLE IN A MATURE MARKET, THE INCREASING CONTRIBUTION FROM DIGITAL HIGHLIGHTS A CRITICAL GROWTH OPPORTUNITY.

RADIO'S DIGITAL AND CORE LOCAL REVENUE, IN BILLIONS



BEASLEY IS CAPITALIZING ON THIS TREND BY BUILDING A SCALABLE DIGITAL BUSINESS THAT INTEGRATES SEAMLESSLY WITH OUR AUDIO BRANDS—OFFERING ADVERTISERS A FULL-FUNNEL SOLUTION ACROSS STREAMING, PROGRAMMATIC, BRANDED CONTENT, AND INFLUENCER MARKETING.

OUR UNIQUE ADVANTAGE

COMBINING TRUSTED VOICES WITH TARGETED TECH, BEASLEY DELIVERS FULL-FUNNEL CAMPAIGNS THAT DRIVE REAL RESULTS.



LOCAL REACH

- 90%+ ADULT WEEKLY REACH
- UNMATCHED
 GEO/COMMUNITY TARGETING

DRIVE-TO-STORE

• REACH DURING ERRANDS & BACK-TO-SCHOOL DRIVES



PRECISION TARGETING

RETARGETING +
 PERSONALIZATION

SEARCH + SOCIAL

• GOOGLE, FACEBOOK, TIKTOK



MULTI-CHANNEL IMPACT

LIFT IN PURCHASE INTENT

AWARENESS → **CONVERSION**

• ON-AIR AWARENESS + DIGITAL OFFERS

EFFICIENT & LOCAL

• STREAMING + GEOFENCING + SOCIAL ADD-ONS

BEASLEY CAMPAIGNS DELIVER 30%+ HIGHER INTENT TO PURCHASE WHEN COMBINING RADIO AND DIGITAL.*

2. REVENUE MIX

BEASLEY'S TWO SEGMENTS PROVIDE FULL-SERVICE, INNOVATIVE ADVERTISING SOLUTIONS AND CONNECTION WITH NEW AUDIENCES

AUDIO

BEASLEY'S FOUNDATIONAL BUSINESS



\$38.0M

Q3 2025 REVENUE

DIGITAL

ENABLING CUSTOMERS TO DIGITIZE THEIR BUSINESS



\$12.9M

Q3 2025 REVENUE

Q3 2025 KEY METRICS

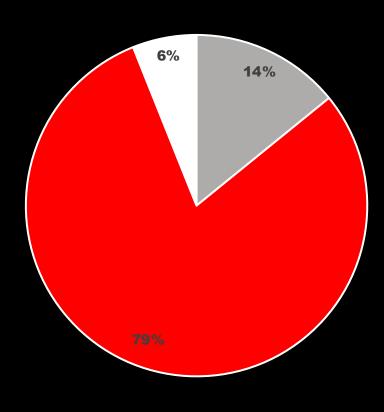
25%

DIGITAL REVENUE
AS % OF TOTAL
NET REVENUE

28.5%

SAME-STATION DIGITAL REVENUE GROWTH, YOY*

Q3 2025 REVENUE BY CLIENT TYPE



■ National ■ Local ■ Other

OUR ADVERTISERS

AN INTEGRATED DIGITAL AND AUDIO STRATEGY THAT PROVIDES ADVERTISERS WITH TARGETED, SCALABLE MEDIA SOLUTIONS.



BEASLEY'S MULTIMEDIA PLATFORM ENABLES LOCAL BUSINESSES TO MAXIMIZE AUDIENCE REACH



NATIONAL ADVERTISERS

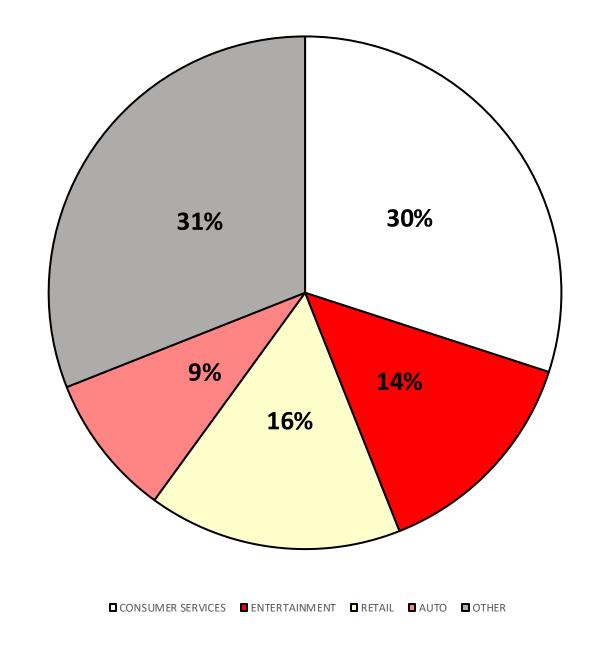
LARGER COMPANIES BENEFIT FROM BEASLEY'S BRANDS AND PRESENCE, WHICH ENABLE LOCAL-STYLED ADVERTISEMENT AT A NATIONAL SCALE



BEASLEY IS POSITIONED TO HELP BOTH STATE AND FEDERAL CANDIDATES, PACS, AND ISSUE ADVERTISERS. ALL BEASLEY MARKETS ARE EQUIPPED WITH LOCAL AND NATIONAL POLITICAL TASK FORCES THAT SPECIALIZE IN HELPING CANDIDATES, PACS, AND BALLOT ISSUES

OUR REVENUE CATEGORIES

- CONSUMER SERVICES CONTINUES
 TO BE OUR DOMINANT SEGMENT
- WITHIN CONSUMER SERVICES, LEGAL AND HEALTHCARE WERE OUR STRONGEST CATEGORIES



3. OUR OPERATING SEGMENTS

AUDIO

REACHING NEARLY 19 MILLION LISTENERS WEEKLY ACROSS OUR KEY MARKETS, BEASLEY'S STATIONS CONSISTENTLY DELIVER HIGHLY ENGAGED LOCAL AUDIENCES, REINFORCING OUR VALUE TO ADVERTISERS.



POWERFUL OUTREACH



TOP SPORTS
TEAMS WITH
WHOM BEASLEY
HAS EXCLUSIVE
RIGHTS¹

90%2

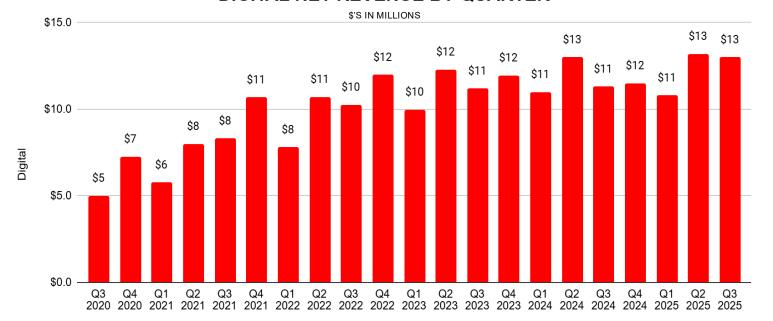
BEASLEY RANKS IN THE TOP 3 STATION IN 9 OUT OF 10 OF OUR MARKETS

1 DATA AS OF 9/30/2025 2 MOST RECENT NIELSEN RATINGS PERIOD, 9/30/2025

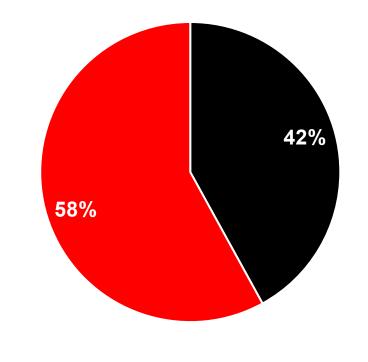
DIGITAL

A DIVERSIFIED PRODUCT AND PLATFORM MIX ALLOWS BEASLEY TO MAXIMIZE DIGITAL MONETIZATION, BALANCING HIGH-MARGIN OWNED & OPERATED (O&O) SALES WITH SCALABLE THIRD-PARTY INVENTORY (TPP)

DIGITAL NET REVENUE BY QUARTER



Q3 2025 DIGITAL SALES MIX



4. FINANCIAL PERFORMANCE



BEASLEY MEDIA GROUP: TOMORROW'S MEDIA COMPANY TODAY

Q3 2025 PERFORMANCE SUMMARY:

TOTAL NET REVENUE

\$51.0M

CORPORATE G&A EXPENSE

\$2.2M

CAPEX

\$2.2M

SOI1

\$4.9M

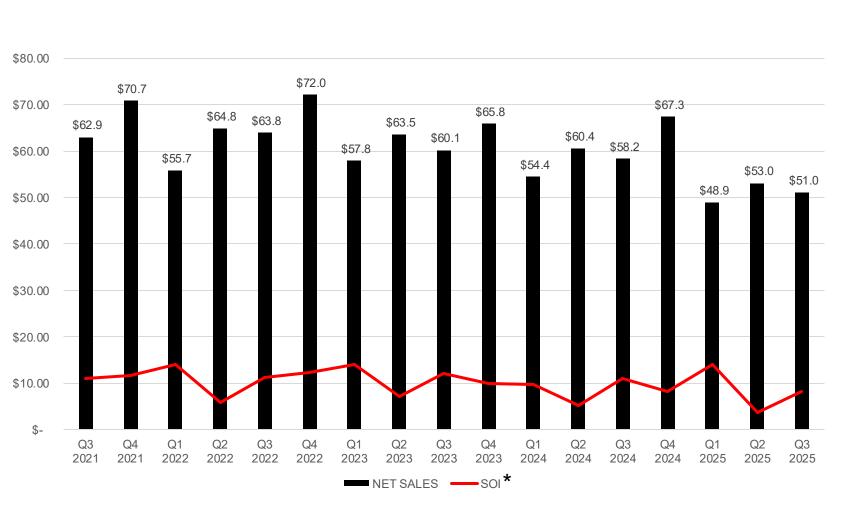
ADJ EBITDA¹

\$3.9M

CASH AND CASH EQUIVALENTS

\$14.3M

HISTORICAL P&L PERFORMANCE \$'S IN MILLIONS



PERFORMANCE COMPARISON \$3 IN MILLIONS Q3'25 Q3'24 TOTAL REVENUE \$51.0 \$58.2 TOTAL EXPENSES \$46.1 \$49.9 SOI* \$4.9 \$8.2

\$2.2

\$1.2

\$3.9

7.6%

\$4.3

\$1.6

\$5.6

9.5%

CORP.

EXPENSES

ADD BACKS¹

ADJ EBITDA*

ADJ EBITDA*

MARGIN

BALANCE SHEET ITEMS

\$'S IN MILLIONS

	9/30/2025	12/31/2024
NET WORKING CAPITAL	\$9.1	\$16.3
CASH AND CASH EQUIVALENTS	\$14.3	\$13.8
PRINCIPAL OUTSTANDING DEBT	\$218.5	\$220.0



APPENDIX

CALCULATION OF SOI Q3 2021 - Q1 2023

<u>Calculation of Station Operating</u> <u>Income</u>

Net revenue
Operating expenses
Station operating income

	3 q	4q	1 q	2q	3q	4q	1q
	2021	2021	2022	2022	2022	2022	2023
	\$62,902,935	\$70,736,628	\$55,720,268	\$64,810,450	\$63,823,288	\$72,027,012	\$57,779,120
	(51,186,064)	(56,821,830)	(50,009,549)	(53,626,592)	(51,511,699)	(58,088,223)	(50,653,655)
_	\$11,716,871	\$13,914,798	\$5,710,719	\$11,183,858	\$12,311,589	\$13,938,789	\$7,125,465

CALCULATION OF SOI Q2 2023 - Q3 2025

Calculation	of	Station	Operating
Income			

Net revenue	
Operating expenses	
Station operating income	

2q	3q	4q	1q	2q	3q	4q	1q	2q	3q
2023	2023	2023	2024	2024	2024	2024	2025	2025	2025
\$63,461,723	\$60,119,757	\$65,748,658	\$54,380,346	\$60,435,657	\$58,190,116	\$67,285,492	\$48,912,465	\$52,999,711	\$50,977,046
(51,327,562)	(50,117,044)	(56,148,960)	(49,240,998)	(49,347,793)	(49,946,133)	(53,233,833)	(45,241,261)	(44,750,198)	(46,084,806)
\$12,134,161	\$10,002,713	\$9,599,698	\$5,139,348	\$11,087,864	\$8,243,983	\$14,051,659	\$3,671,204	\$8,249,513	\$4,892,240

RECONCILIATION OF NET INCOME (LOSS) TO SOI Q3 2021 - Q1 2023

Reconciliation of Net Loss Attributable to BBGI Stockholders to Station Operating Income

	3 q	4q	1q	2q	3q	4q	1 q
	2021	2021	2022	2022	2022	2022	2023
Net income (loss) attributable to BBGI stockholders	(1,620,323)	10,582,176	(3,590,930)	(14,454,717)	498,068	(17,869,178)	(3,536,566)
Corporate expenses	3,980,815	4,734,088	4,233,460	4,567,470	5,132,362	4,068,067	4,483,095
Depreciation and amortization	2,843,350	2,663,821	2,515,900	2,451,102	2,456,646	2,496,898	2,229,325
Impairment losses FCC licenses			1,857,226	8,619,097		33,497,347	-
Impairment losses goodwill		-	-	-	-	-	-
Gain on dispositions/sale of investment			-			(3,350,539)	-
Other operating expense (income), net	-	-	-	-	-	-	-
Debt Issuance expenses							
Interest expense	7,021,577	6,791,219	6,849,037	6,823,217	6,621,540	6,620,251	6,593,852
Loss (Gain) on extinguishment of long-term debt	-		-	(100,335)	-	-	-
Gain on repurchases of long-term debt	-	(10,000,000)	-	-	-	-	-
Other income, net	(12,186)	(9,758)	(872)	(89,875)	(1,166,430)	(24,810)	(540,515)
Income tax expense (benefit)	(515,380)	(903,970)	(6,176,446)	3,554,469	(1,252,669)	(11,652,661)	(2,163,983)
Equity in earnings of unconsolidated affiliates, net of tax	19,018	57,222	23,344	(186,570)	22,072	153,414	60,257
Earnings attributable to noncontrolling interest	-	-	-	-	-	-	-
Station operating income	\$11,716,871	\$13,914,798	\$5,710,719	\$11,183,858	\$12,311,589	\$13,938,789	\$7,125,465

RECONCILIATION OF NET INCOME (LOSS) TO SOI Q2 2023 - Q3 2025

Reconciliation of Net Loss Attributable to BBGI Stockholders to Station Operating Income

2q	3q	4q	1q	2q	3q	4q	1q	2q	30
2023	2023	2023	2024	2024	2024	2024	2025	2025	2025
(10,430,629)	(67,536,837)	6,580,317	7,970	(276,021)	(3,560,575)	(2,168,604)	(2,689,821)	(154,175)	(3,556,703)
4,405,031	4,493,277	4,865,328	4,407,832	3,879,771	4,296,615	4,688,478	4,019,462	3,769,243	2,161,204
2,195,985	2,201,664	2,182,369	1,834,602	1,832,894	1,788,126	1,780,438	1,652,331	1,589,014	1,530,090
10,041,000	78,204,065	969,600	-	-	-	-			
-	10,582,360	-	-	-	922,000				
-	_	-	(6,026,776)	-	-				
-	_	(6,000,000)	-	-	-				1,484,785
						5,982,414			
6,724,469	6,445,746	6,843,853	5,587,308	6,092,829	6,092,820	3,460,070	3,380,642	3,294,772	3,279,031
-	_	-	-	-	-				
-	_	(6,834,667)	-	-	-			(525,000)	
(36,735)	(1,106,918)	(821,171)	(270,005)	(357,260)	75,120	(247,413)	(1,097,485)	(75,887)	360,915
(821,836)	(23,299,388)	1,801,418	(410,230)	(75,986)	(1,309,803)	561,030	(1,567,727)	283,990	(315,153)
56,876	18,744	12,651	8,647	(8,363)	(60,320)	(4,754)	(26,198)	67,556	(51,929)
-	-	-	-	-	-	-	-	-	-
\$12,134,161	\$10,002,713	\$9,599,698	\$5,139,348	\$11,087,864	\$8,243,983	\$14,051,659	\$3,671,204	\$8,249,513	\$4,892,240
	2023 (10,430,629) 4,405,031 2,195,985 10,041,000 - - - 6,724,469 - (36,735) (821,836) 56,876	2023 2023 (10,430,629) (67,536,837) 4,405,031 4,493,277 2,195,985 2,201,664 10,041,000 78,204,065 - 10,582,360 - - 6,724,469 6,445,746 - - (36,735) (1,106,918) (821,836) (23,299,388) 56,876 18,744 - - - -	2023 2023 2023 (10,430,629) (67,536,837) 6,580,317 4,405,031 4,493,277 4,865,328 2,195,985 2,201,664 2,182,369 10,041,000 78,204,065 969,600 - 10,582,360 - - - (6,000,000) 6,724,469 6,445,746 6,843,853 - - (6,834,667) (36,735) (1,106,918) (821,171) (821,836) (23,299,388) 1,801,418 56,876 18,744 12,651 - - -	2023 2023 2024 (10,430,629) (67,536,837) 6,580,317 7,970 4,405,031 4,493,277 4,865,328 4,407,832 2,195,985 2,201,664 2,182,369 1,834,602 10,041,000 78,204,065 969,600 - - 10,582,360 - - - - (6,026,776) - - - (6,000,000) - 6,724,469 6,445,746 6,843,853 5,587,308 - - - - - - (6,834,667) - (36,735) (1,106,918) (821,171) (270,005) (821,836) (23,299,388) 1,801,418 (410,230) 56,876 18,744 12,651 8,647 - - - - - - - - - -	2023 2023 2024 2024 (10,430,629) (67,536,837) 6,580,317 7,970 (276,021) 4,405,031 4,493,277 4,865,328 4,407,832 3,879,771 2,195,985 2,201,664 2,182,369 1,834,602 1,832,894 10,041,000 78,204,065 969,600 - - - 10,582,360 - - - - - (6,000,000) - - - - (6,000,000) - - - - (6,843,853) 5,587,308 6,092,829 - - - - - - - (6,834,667) - - (36,735) (1,106,918) (821,171) (270,005) (357,260) (821,836) (23,299,388) 1,801,418 (410,230) (75,986) 56,876 18,744 12,651 8,647 (8,363)	2023 2023 2024 2024 2024 (10,430,629) (67,536,837) 6,580,317 7,970 (276,021) (3,560,575) 4,405,031 4,493,277 4,865,328 4,407,832 3,879,771 4,296,615 2,195,985 2,201,664 2,182,369 1,834,602 1,832,894 1,788,126 10,041,000 78,204,065 969,600 - - 922,000 - 10,582,360 - - - 922,000 - - (6,000,000) - - - 6,724,469 6,445,746 6,843,853 5,587,308 6,092,829 6,092,820 - - - - - - - 6,724,469 6,445,746 6,843,853 5,587,308 6,092,829 6,092,820 - - - - - - - - (36,735) (1,106,918) (821,171) (270,005) (357,260) 75,120 (821,836) (2	2023 2023 2024 2024 2024 2024 (10,430,629) (67,536,837) 6,580,317 7,970 (276,021) (3,560,575) (2,168,604) 4,405,031 4,493,277 4,865,328 4,407,832 3,879,771 4,296,615 4,688,478 2,195,985 2,201,664 2,182,369 1,834,602 1,832,894 1,788,126 1,780,438 10,041,000 78,204,065 969,600 - - - - - - 10,582,360 - - - 922,000 - - - (6,000,000) - - - - - - (6,000,000) - - - - 6,724,469 6,445,746 6,843,853 5,587,308 6,092,829 6,092,820 3,460,070 - - - - - - - - (36,735) (1,106,918) (821,171) (270,005) (357,260) 75,120 (247,413)	2023 2023 2024 2024 2024 2024 2025 (10,430,629) (67,536,837) 6,580,317 7,970 (276,021) (3,560,575) (2,168,604) (2,689,821) 4,405,031 4,493,277 4,865,328 4,407,832 3,879,771 4,296,615 4,688,478 4,019,462 2,195,985 2,201,664 2,182,369 1,834,602 1,832,894 1,788,126 1,780,438 1,652,331 10,041,000 78,204,065 969,600 - - 922,000 - <td>2023 2023 2024 2024 2024 2024 2025 2025 (10,430,629) (67,536,837) 6,580,317 7,970 (276,021) (3,560,575) (2,168,604) (2,689,821) (154,175) 4,405,031 4,493,277 4,865,328 4,407,832 3,879,771 4,296,615 4,688,478 4,019,462 3,769,243 2,195,985 2,201,664 2,182,369 1,834,602 1,832,894 1,788,126 1,780,438 1,652,331 1,589,014 10,041,000 78,204,065 969,600 -<!--</td--></td>	2023 2023 2024 2024 2024 2024 2025 2025 (10,430,629) (67,536,837) 6,580,317 7,970 (276,021) (3,560,575) (2,168,604) (2,689,821) (154,175) 4,405,031 4,493,277 4,865,328 4,407,832 3,879,771 4,296,615 4,688,478 4,019,462 3,769,243 2,195,985 2,201,664 2,182,369 1,834,602 1,832,894 1,788,126 1,780,438 1,652,331 1,589,014 10,041,000 78,204,065 969,600 - </td

RECONCILIATION OF NET LOSS TO ADJ EBITDA AND EBITDA PER INDENTURE

	Three month	is ended	Nine mon	ths ended
	Septembe	er 30,	Septem	ber 30,
	2024	2025	2024	2025
Net loss	\$(3,560,575)	\$(3,556,703)	\$(3,829,626)	\$(6,400,699)
Interest expense	6,092,820	3,279,031	17,773,957	9,954,445
Income tax expense (benefit)	(1,309,803)	(315,153)	(1,796,019)	(1,598,890)
Depreciation and amortization	1,788,126	1,530,090	5,455,622	4,771,435
EBITDA	3,010,568	937,265	17,603,934	6,726,291
Severance expenses	1,247,305	975,623	2,501,502	2,014,736
Non-recurring expenses	924,802	97,432	924,802	592,393
Stock-based compensation expenses	358,206	52,179	773,258	227,407
Goodwill impairment loss	922,000	_	922,000	_
Other operating expenses	_	1,737,622	_	1,737,622
Gain on repurchase of long-term debt	_	_	_	(525,000)
Gain on sale of investment	_	_	(6,026,776)	_
Other income, net	75,120	108,078	(552,145)	(1,065,294)
Equity in earnings of unconsolidated affiliates, net of tax	(60,320)	(51,929)	(60,036)	(10,571)
Adjusted EBITDA	6,477,681	3,856,270	16,086,539	9,697,584
Non-cash trade agreements	371,610	(45,740)	630,388	(349,504)
Property and franchise taxes	194,458	298,739	1,136,479	1,401,007
Pro-forma cost savings	1,789,198	410,927	1,789,198	1,091,940
EBITDA per Indenture	\$8,832,947	\$4,520,196	\$19,642,604	\$11,841,027

CALCULATION OF SAME-STATION NET REVENUE AND OPERATING EXPENSES

	Three months en	ded	Nine months ended			
	September 30	,	September 30,			
	2024	2025	2024	2025		
Net revenue	\$58,190,116	\$50,977,046	\$173,006,119	\$152,889,222		
Atlanta	(965)	_	(965)	_		
Augusta (WGUS-FM)	(45,071)	_	(137,408)	(1,612)		
Tampa (WPBB-FM)	(318,251)	(302,842)	(932,003)	(968,963)		
Wilmington	_	_	(55,117)	_		
Digital	(2,245,597)	(1,320,453)	(7,639,947)	(4,917,984)		
Outlaws	(7,732)	(4,579)	(202,958)	(4,579)		
Same station net revenue	\$55,572,500	\$49,349,172	\$164,037,721	\$146,996,084		
	For the nine more ended September		Nine months e September 3			
	December 31	,	December 31,			
	0	2023	0	2023		
Operating expenses	\$49,946,133	\$46,084,806	\$148,534,924	\$136,076,265		
Atlanta	(17,109)	_	(93,144)	_		
	(8,077)	_	(58,060)	_		
Wilmington						
Wilmington Digital	(2,956,385)	(1,887,771)	(9,171,270)	(5,902,306)		
· ·	(2,956,385) (289,124)	(1,887,771) (6,712)	(9,171,270) (903,897)	(5,902,306) (6,712)		

CALCULATION OF SAME-STATION DIGITAL REVENUE AND DIGITAL OPERATING EXPENSES

	Three months en	ded	Nine months ended			
	September 30	,	September 30,			
	2024	2025	2024	2025		
Digital net revenue	\$11,300,196	\$12,946,726	\$35,257,992	\$36,886,662		
Digital	(2,245,597)	(1,320,453)	(7,639,947)	(4,917,984)		
Dutlaws	(7,732)	(4,579)	(202,958)	(4,579)		
Same station digital net revenue	\$9,046,867	\$11,621,694	\$27,415,087	\$31,964,099		
	\$2,040,007	φ11,021,094	\$27,413,007	\$31,704,077		
	Three months en		Nine months end			
		ded		led		
	Three months en	ded	Nine months end	led		
Digital operating expenses	Three months en	ded	Nine months end September 30	ded		
	Three months en September 30 2024	ded , 2025	Nine months end September 30 2024	ded , 2025		
Digital operating expenses Digital Dutlaws	Three months en September 30 2024 \$10,429,347	ded , 2025 \$10,221,544	Nine months end September 30 2024 \$31,116,328	2025 \$28,722,708		

CALCULATION OF SAME-STATION AUDIO REVENUE AND AUDIO OPERATING EXPENSES

	Three months e	ended	Nine months ended September 30,		
	September 3	0,			
	2024	2025	2024	2025	
Audio net revenue	\$46,889,920	\$38,030,320	\$137,748,127	\$116,002,560	
Atlanta	(965)	_	(965)	_	
Augusta (WGUS-FM)	(45,071)	_	(137,408)	(1,612)	
Гатра (WPBB-FM)	(318,251)	(302,842)	(932,003)	(968,963)	
Wilmington	_	_	(55,117)	_	
Same station audio net revenue	\$46,525,633	\$37,727,478	\$136,622,634	\$115,031,985	
	Nine months er September 3		For the nine mended Septemb		
	September 3	0,	September	30,	
	2022	2023	2022	2023	
Audio operating expenses	\$39,516,786	\$35,863,262	\$117,418,596	\$107,353,557	
ruato operating expenses	(17.100)	_	(93,144)	_	
Atlanta	(17,109)				
	(8,077)	_	(58,060)		