



**Q1 2024 EARNINGS  
PRESENTATION**

MAY 2024

# Disclaimer

## Forward-Looking Statements and Non-GAAP Financial Measures

This presentation includes certain financial measures that have not been prepared in a manner that complies with generally accepted accounting principles in the United States ("GAAP"), including, without limitation, EBITDA, Station Operating Income ("SOI") (collectively, the "non-GAAP financial measures").

These non-GAAP financial measures are not measures of financial performance in accordance with GAAP and may exclude items that are significant in understanding and assessing the Company's financial results. Therefore, these measures should not be considered in isolation or as an alternative to net income, net revenue, liquidity or performance under GAAP. Management believes that these non-GAAP financial measures provide meaningful information to investors because they provide insight into how effectively we operate our business. You should be aware that these non-GAAP financial measures may not be comparable to similarly-titled measures used by other companies. Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures can be found in the appendix of this presentation.

Statements in this presentation that are "forward-looking statements" are based upon current expectations and assumptions, and involve certain risks and uncertainties within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words or expressions such as "believe," "plan," "intends," "expects," "expected," "anticipates" or variations of such words and similar expressions are intended to identify such forward-looking statements. Forward-looking statements by their nature address matters that are, to different degrees, uncertain, such as statements about expected income, revenues and growth. Key risks are described in our reports filed with the Securities and Exchange Commission (the "SEC"), including in our annual report on Form 10-K and quarterly reports on Form 10-Q. Readers should note that forward-looking statements are subject to change and to inherent risks and uncertainties and may be impacted by several factors including:

- the effects of the COVID-19 pandemic, including its potential effects on the economic environment and our results of operations, liquidity and financial condition; and the increased risk of impairments of our Federal Communications Commission ("FCC") licenses and/or goodwill;
- external economic forces and conditions that could have a material adverse impact on our advertising revenues and results of operations;
- the ability of our stations to compete effectively in their respective markets for advertising revenues;
- our ability to develop compelling and differentiated digital content, products and services;
- audience acceptance of our content, particularly our audio programs;
- our ability to respond to changes in technology, standards and services that affect the audio industry;
- our dependence on federally issued licenses subject to extensive federal regulation;
- actions by the FCC or new legislation affecting the audio industry;
- increases to royalties we pay to copyright owners or the adoption of legislation requiring royalties to be paid to record labels and recording artists
- our dependence on selected market clusters of stations for a material portion of our net revenue;
- credit risk on our accounts receivable;
- the risk that our FCC licenses and/or goodwill could become impaired;
- our substantial debt levels and the potential effect of restrictive debt covenants on our operational flexibility and ability to pay dividends;
- the potential effects of hurricanes on our corporate offices and stations;
- the failure or destruction of the internet, satellite systems and transmitter facilities that we depend upon to distribute our programming;
- disruptions or security breaches of our information technology infrastructure and information systems;
- the loss of key personnel;
- our ability to integrate acquired businesses and achieve fully the strategic and financial objectives related thereto and their impact on our financial condition and results of operations;
- the fact that we are controlled by the Beasley family, which creates difficulties for any attempt to gain control of us; and
- other economic, business, competitive, and regulatory factors affecting our businesses, including those set forth in our filings with the SEC.

Our actual performance and results could differ materially because of these factors and other factors discussed in the "Management's Discussion and Analysis of Results of Operations and Financial Condition" in our SEC filings, including but not limited to our annual reports on Form 10-K or quarterly reports on Form 10-Q, copies of which can be obtained from the SEC website, [www.sec.gov](http://www.sec.gov), or our website, [www.bbgj.com](http://www.bbgj.com). While forward-looking statements reflect our good faith beliefs, they are not guarantees of future performance. All information in this presentation is as of the date of this presentation, and we undertake no obligation to update the information contained herein to actual results or changes to our expectations.



# **BEASLEY MEDIA GROUP: TOMORROW'S MEDIA COMPANY TODAY**

## **Q1 2024 PERFORMANCE SUMMARY:**

**TOTAL NET  
REVENUE**

**\$54.4M**

**CORPORATE G&A  
EXPENSE**

**\$4.4M**

**CAPEX**

**\$0.9M**

**SOI**

**\$5.1M**

**EBITDA**

**\$0.7M**

**CASH AND CASH  
EQUIVALENTS**

**\$27.8M**



# OVERVIEW

- 1. OUR MARKET**
- 2. WHO WE ARE**
- 3. OUR ADVERTISING PARTNERS  
AND OUR AUDIENCE**
- 4. FINANCIALS**
- 5. LOOKING FORWARD**

# 1. OUR MARKET





## **OUR MARKET**

**LOCAL AND NATIONAL BUSINESSES LOOK TO BEASLEY FOR EFFECTIVE, INNOVATIVE WAYS TO REACH THEIR CUSTOMERS**



### **SMALL BUSINESSES**

BEASLEY'S MULTIMEDIA PLATFORM ENABLES SMALL BUSINESSES TO MAXIMIZE AUDIENCE REACH



### **NATIONAL BUSINESSES**

LARGER COMPANIES BENEFIT FROM BEASLEY'S BRANDS AND PRESENCE, WHICH ENABLE LOCAL-STYLED ADVERTISEMENT AT A NATIONAL SCALE



### **POLITICAL ADVERTISING**

BEASLEY IS POSITIONED TO HELP BOTH STATE AND FEDERAL CANDIDATES, PACS, AND ISSUE ADVERTISERS. ALL BEASLEY MARKETS ARE EQUIPPED WITH LOCAL AND NATIONAL POLITICAL TASK FORCES THAT SPECIALIZE IN HELPING CANDIDATES, PACS, AND BALLOT ISSUES

## THE NUMBER OF SMALL BUSINESSES IS GROWING IN THE U.S.

BUT THESE SMALL BUSINESSES ARE FAILING TO ADOPT TO MODERN DIGITAL PRACTICES,

AND ARE LOSING OUT ON VALUABLE SALES OPPORTUNITIES

**2 / 3** OF TOTAL U.S. RETAIL SALES OCCUR ONLINE<sup>1</sup>

**84%** OF SMALL BUSINESSES USE 1+ TYPE OF DIGITAL PLATFORM AS A WAY TO SHARE THEIR PRODUCTS<sup>1</sup>

**36%** OF SMALL BUSINESSES DO NOT HAVE A WEBSITE<sup>1</sup>

<sup>1</sup> SOURCE: WEBFX

<sup>2</sup> SOURCE: STATISTA, ASSUMES SMALL BUSINESSES ACCOUNT FOR 50% OF GDP



## 2. WHO WE ARE





# FIRMLY ROOTED IN OUR VALUES,



**INNOVATION**



**INTEGRITY**



**COLLABORATION**



**PERFORMANCE**

<sup>1</sup> Cumulative Over-The-Air (OTA) Audience  
Note: All figures LTM as of 3/31/2024 unless noted otherwise

## BEASLEY IS A LEADING MULTIPLATFORM MEDIA COMPANY FEATURING:



**AUDIO**

**57**

AM and FM  
Stations

**13**

U.S.  
Markets

**62%**

OTA  
Audience<sup>1</sup>



**DIGITAL CONTENT**

**142M**

Annual Streaming  
Sessions

**62M**

Annual Podcast  
Downloads

**480M**

Annual  
Pageviews

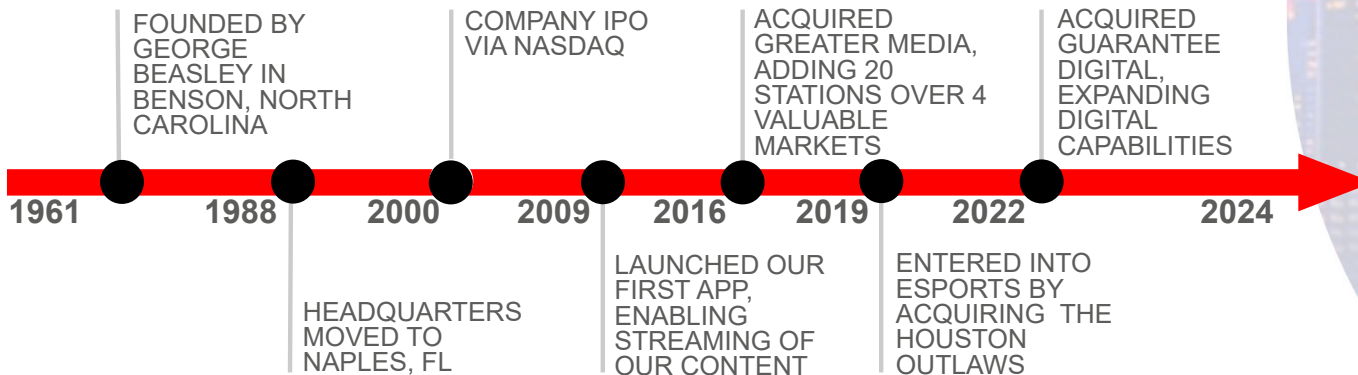


**306M**

Outlaws  
Entertainment  
Impressions

# AN EMPIRE ROOTED IN RADIO,

# BEASLEY HAS POSITIONED ITSELF TO BE THE **ONE-STOP SHOP** FOR ALL LOCAL BUSINESS ADVERTISEMENT

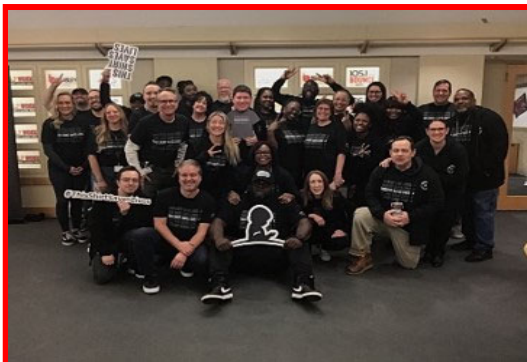


**2025: BEYOND**  
BEASLEY'S FUTURE GROWTH WILL BE DRIVEN BY STRATEGIC INVESTMENT INTO THE EXPANSION AND ENHANCEMENT OF DIGITAL CAPABILITIES

# OUR COMPANY-WIDE COMMUNITY OF CARING COMMITMENT



FROM CREATING ONGOING PUBLIC SERVICE INITIATIVES, TO ONSITE EVENTS, WE SUPPORT OUR LOCAL COMMUNITIES BY GIVING A VOICE TO THE VOICELESS



105.9 WDMK-FM'S ANNUAL RADIOTHON ON THE PRAISE NETWORK RAISED A TOTAL OF \$74,798 TO BENEFIT ST. JUDE CHILDREN'S RESEARCH HOSPITAL.



OUR SOUTHWEST FLORIDA RADIO STATIONS JOINED FORCES WITH CHILDREN'S MIRACLE NETWORK TO SHINE A SPOTLIGHT ON GOLISANO CHILDREN'S HOSPITAL AND RAISE OVER \$50,000 FOR PEDIATRIC HEALTHCARE.



OUR BOSTON STATIONS ANNOUNCED A MULTI-YEAR PARTNERSHIP WITH THE BOSTON ATHLETIC ASSOCIATION- A NON-PROFIT ORGANIZATION THAT PROMOTES A HEALTHY LIFESTYLE THROUGH SPORTS.

# BEASLEY'S 2 SEGMENTS PROVIDE FULL-SERVICE, INNOVATIVE ADVERTISING SOLUTIONS, AND CONNECTION WITH NEW AUDIENCES

## AUDIO

BEASLEY'S FOUNDATIONAL BUSINESS

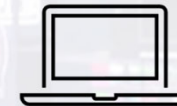


**\$43.4M**

Q1 2024 REVENUE  
80% OF TOTAL REVENUE

## DIGITAL<sup>1</sup>

ENABLING CUSTOMERS TO DIGITIZE THEIR BUSINESS



**\$11.0M**

Q1 2024 REVENUE  
20% OF TOTAL REVENUE

<sup>1</sup> INCLUDES DIGITAL REVENUE GENERATED FROM ESPORTS INFLUENCERS



1 EXCLUDING POLITICAL REVENUE  
 2 INCLUDING DIGITAL PACKAGES SOLD LOCALLY  
 NOTE: ALL VALUES AS OF 3/31/2024

# AUDIO

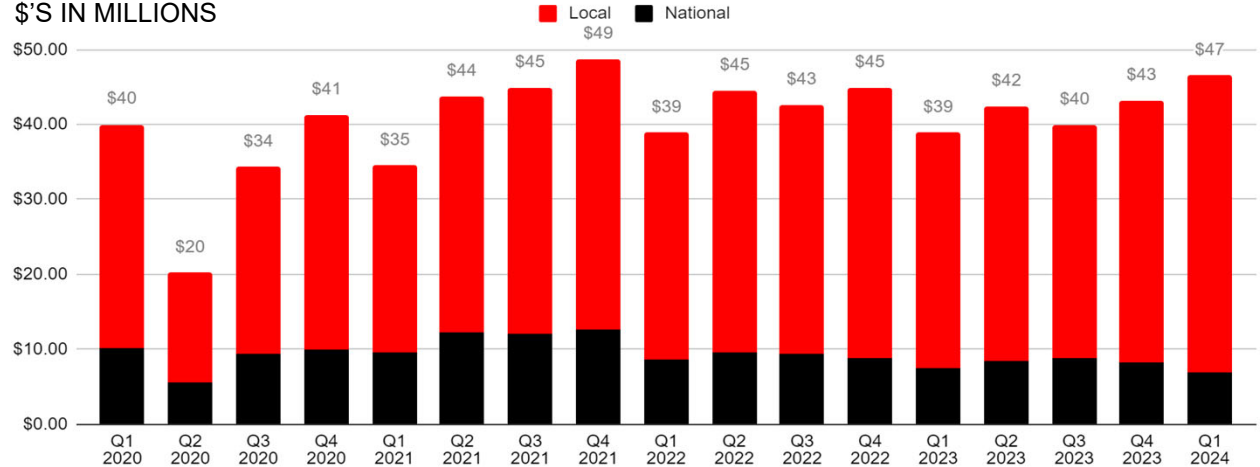
AUDIO REVENUE CONTINUES TO INCREASE DUE TO BEASLEY'S UNIQUE TALENT OFFERING COMMUNITY-ENGAGING CONTENT

**<13%**  
 NATIONAL REVENUE<sup>1</sup>  
 AS % OF TOTAL  
 COMPANY REVENUE

**69%**  
 LOCAL REVENUE<sup>2</sup>  
 AS % OF TOTAL  
 COMPANY REVENUE

## QUARTERLY NET REVENUE - NATIONAL AND LOCAL

\$'S IN MILLIONS





# DIGITAL

AS COMPANIES SEEK TO DIGITIZE, BEASLEY PROVIDES COMPREHENSIVE, CUSTOMIZED PACKAGES OVER A VAST RANGE OF OFFERINGS

## OFFERING A FULL SUITE OF PREMIER DIGITAL SERVICES

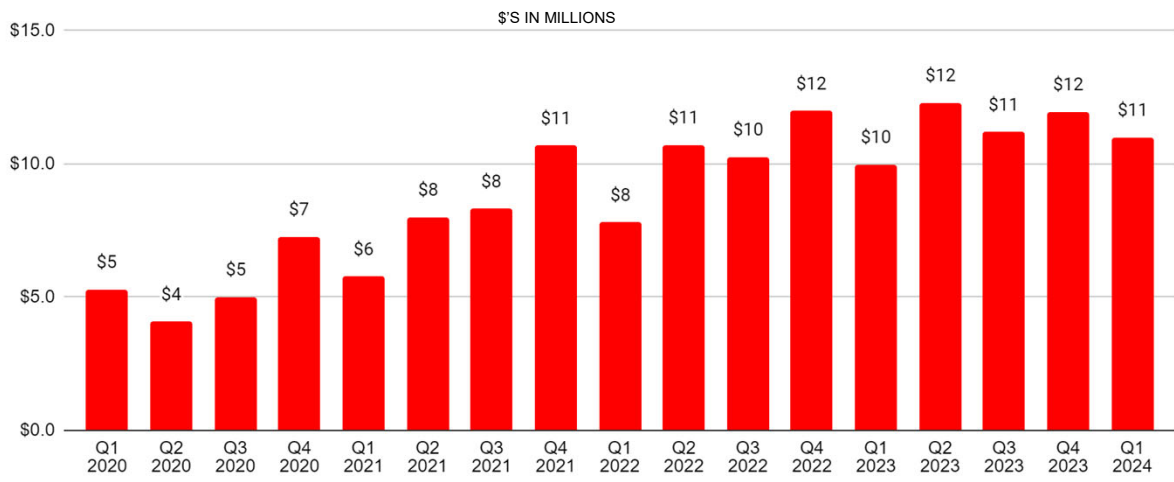
DIGITAL AUDIO, PODCASTING, AND STATION COMPANION WEBSITES

DISPLAY, VIDEO, AND NATIVE AD BUYING

EMAIL MARKETING, SOCIAL MEDIA, AND SEO

WEBSITE DESIGN AND MANAGEMENT  
VIA 2022 ACQUISITION OF GUARANTEE DIGITAL

### DIGITAL NET REVENUE BY QUARTER



### METRICS

**20%**  
Q1'24 NET REVENUE GROWTH YOY<sup>1</sup>

**20%**  
CAGR Q1'20 - Q1'24

NOTE: ALL VALUES AS OF 3/31/2024, UNLESS OTHERWISE NOTED  
1 YOY GROWTH EXCL ESPORTS AND WILMINGTON REVENUE FROM 2023

### **3. OUR ADVERTISING PARTNERS AND OUR AUDIENCE**



# CREATING VALUE FOR OUR ADVERTISER PARTNERS

OUR ADVERTISER PARTNERS AND THEIR BUSINESSES BENEFIT FROM THE SYNERGIES BETWEEN RADIO AND DIGITAL

## OUR GROWING AUDIENCE



60+ YEARS OF EXPERTISE ENABLES BEASLEY TO PROVIDE ITS ADVERTISER PARTNERS WITH THE MOST DIVERSE AND ROBUST AUDIENCE

## DIGITAL EXPERTISE



WE ARE BUILDING A ONE-STOP SHOP FOR ALL DIGITAL AND MARKETING NEEDS SO THAT WE CAN PROVIDE THE BEST SERVICE TO OUR ADVERTISING PARTNERS

## CUSTOM PACKAGES



OUR CUSTOM PACKAGES GIVE OUR ADVERTISER PARTNERS THE NECESSARY DIGITAL AND ON-AIR TOOLS TO **SCALE THEIR BUSINESS AT THEIR PACE**



## AUDIENCE METRICS

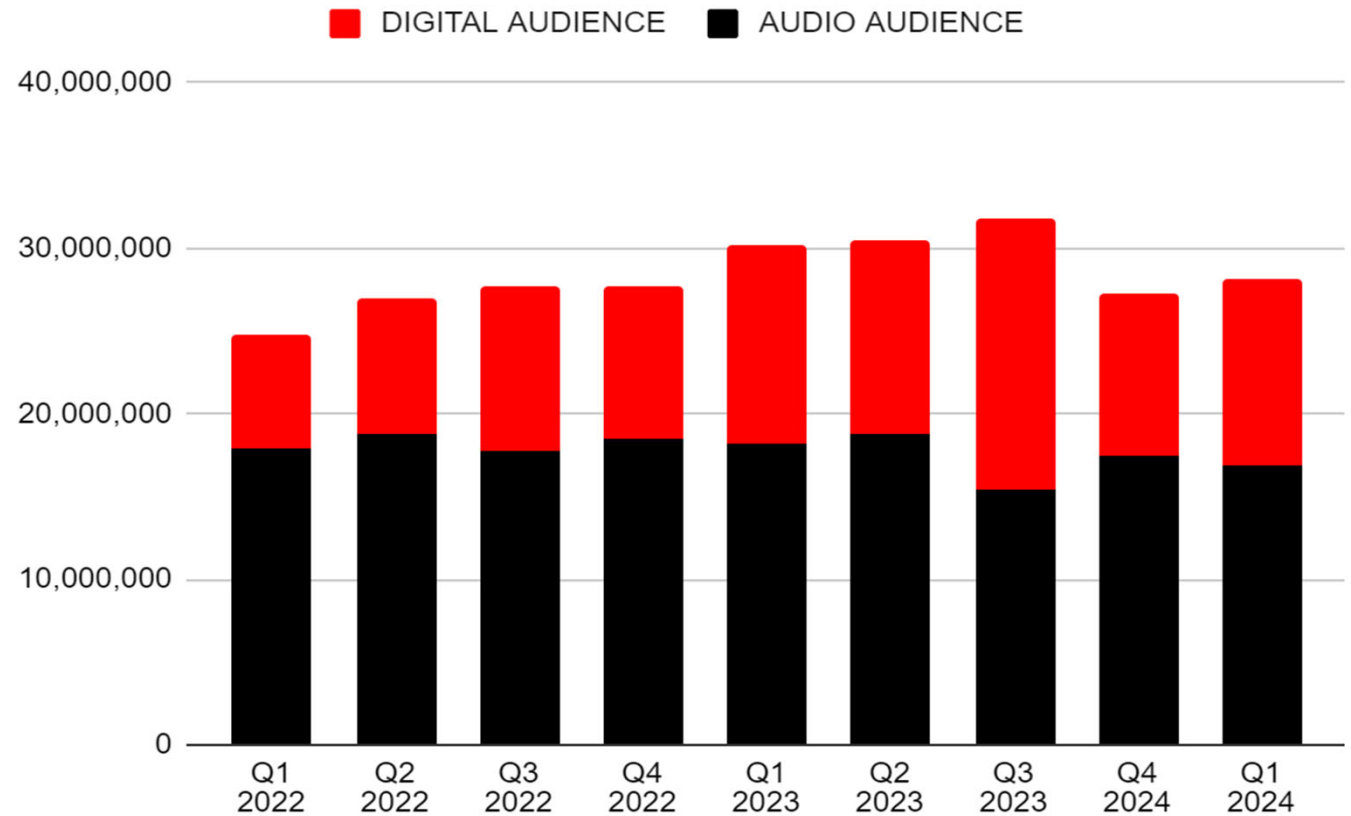
16.9M

AVG MONTHLY AUDIO AUDIENCE<sup>1,2</sup>

11.2M

AVG MONTHLY DIGITAL AUDIENCE<sup>1,3</sup>

## OUR GROWING AUDIENCE



NOTE: DATA IS QUARTERLY AVERAGES AS OF 3/31/2024. CHART REFLECTS COMBINED AUDIO, DIGITAL & ESPORTS AUDIENCE

1 REPRESENTS AVERAGE MONTHLY AUDIENCE SIZE OVER THE 3 MONTHS IN THE RESPECTIVE QUARTER

2 AUDIO AUDIENCE REPRESENTS OTA

3 EXCL. SOCIAL MEDIA AUDIENCE AND PODCAST DOWNLOADS, INCL ESPORTS AUDIENCE BEGINNING IN 2022

# ENGAGEMENT WITH OUR AUDIENCE OVER MULTIPLE PLATFORMS<sup>1</sup>

AM / FM STATIONS

14.3M

AVG MONTHLY  
AUDIENCE SIZE

SOCIAL MEDIA

7.0M

BEASLEY SOCIAL  
MEDIA AUDIENCE<sup>2</sup>

MULTI-PLATFORM  
CONTENT

64

NUMBER OF  
UNIQUE BRANDS

PODCASTS

5.2M

AVG MONTHLY  
DOWNLOADS

BEASLEY  
WEBSITES

8.7M

AVG MONTHLY  
UNIQUE USERS

STREAMING

2.7M

AVG UNIQUE  
STREAMERS

1 DATA LTM AS OF 3/31/2024 UNLESS OTHERWISE NOTED  
2 DOES NOT INCLUDE TALENT PAGES, INCLUDES OUTLAWS ENTERTAINMENT  
NOTE: PHOTO LICENSING REFERS TO IMAGES IN BOXES

# ENGAGING OUR AUDIENCE IN THE DIGITAL AGE

INTEGRATING OUR DIGITAL AND OVER-THE-AIR AUDIENCE

## TOP-RATED, LOCAL TALENT



OUR PERSONALITIES AND INFLUENCERS SHARE FRESH CONTENT VIA **AM/FM STATIONS, PODCASTS, SOCIAL MEDIA, BEASLEY WEBSITES, TWITCH, AND BLOGS**

## FRESH, UNIQUE CONTENT



**DAILY EDITORIAL AND VIDEO CONTENT** POSTED BY NATIONAL AND REGIONAL EXPERIENCED CONTENT TEAMS OF WRITERS AND JOURNALISTS

## STRONG BRAND RECOGNITION



NATIONAL BRAND RECOGNITION BUILT OVER 60 YEARS OF OPERATIONS CREATES **AUDIENCE LOYALTY VIA AUDIO AND DIGITAL MEDIUMS**

# NATIONALLY-ACCLAIMED TALENT AND STATIONS

## OUR TOP-RATED TALENT HAS LARGELY CONTRIBUTED TO OUR SUCCESSFUL TRANSITION INTO A DIGITAL POWERHOUSE



2023 WINNERS OF MICHIGAN ASSOCIATION OF BROADCASTERS, BROADCAST EXCELLENCE AWARDS, WRIF-FM AND WCSX-FM



2023 PHILADELPHIA MUSIC ALLIANCE RADIO WALK OF FAME, WMGK-FM PERSONALITY, JOHN DEBELLA



2023 WINNER OF ROCK STATION OF THE YEAR, WMMR-FM



LAST 3 YEARS WINNER OF #1 MAJOR MARKET MIDDAY SHOW, ZOLAK AND BERTRAND 98.5 SPORTS HUB



# FUN, FRESH CONTENT THAT DELIVERS RESULTS

NEW CONTENT POSTED DAILY TO MAXIMIZE AUDIENCE ENGAGEMENT



FRESH CONTENT FOSTERS AUDIENCE ENGAGEMENT



AUDIENCE ENGAGEMENT TRANSLATES INTO PAGEVIEWS



1 PAGEVIEW TRANSLATES INTO 2.4 IMPRESSIONS



137 IMPRESSIONS (57 PAGEVIEWS) CONVERT INTO \$1 FOR BEASLEY

## LTM ENGAGEMENT METRICS

AS OF 3/31/2024

480M

PAGEVIEWS

1.2B

IMPRESSIONS

NOTE: ENGAGEMENT TO IMPRESSIONS TO DOLLARS CONVERSION IS DERIVED FROM FY 2023 VALUES, FROM INTERNAL ANALYTICS

# STRONG BRAND RECOGNITION FROM SIZEABLE LOCAL AND NATIONAL PRESENCE

## POWERFUL OUTREACH



5 PRO SPORTS TEAMS WITH WHOM BEASLEY HAS EXCLUSIVE RIGHTS<sup>1</sup>

1<sup>st</sup>

RANKED STATION GROUP IN THE U.S. BASED ON LISTENER PREFERENCE<sup>2</sup>

<sup>1</sup> DATA AS OF 3/31/2024  
<sup>2</sup> NIELSEN GROUP SHARE TREND, 3/31/2024



# 4. FINANCIALS



## OUR FINANCIAL GOALS

**WE ARE BUILDING MOMENTUM  
TOWARDS OUR GOALS OF  
SUSTAINABLE GROWTH VIA  
DIVERSIFIED REVENUE STREAMS**

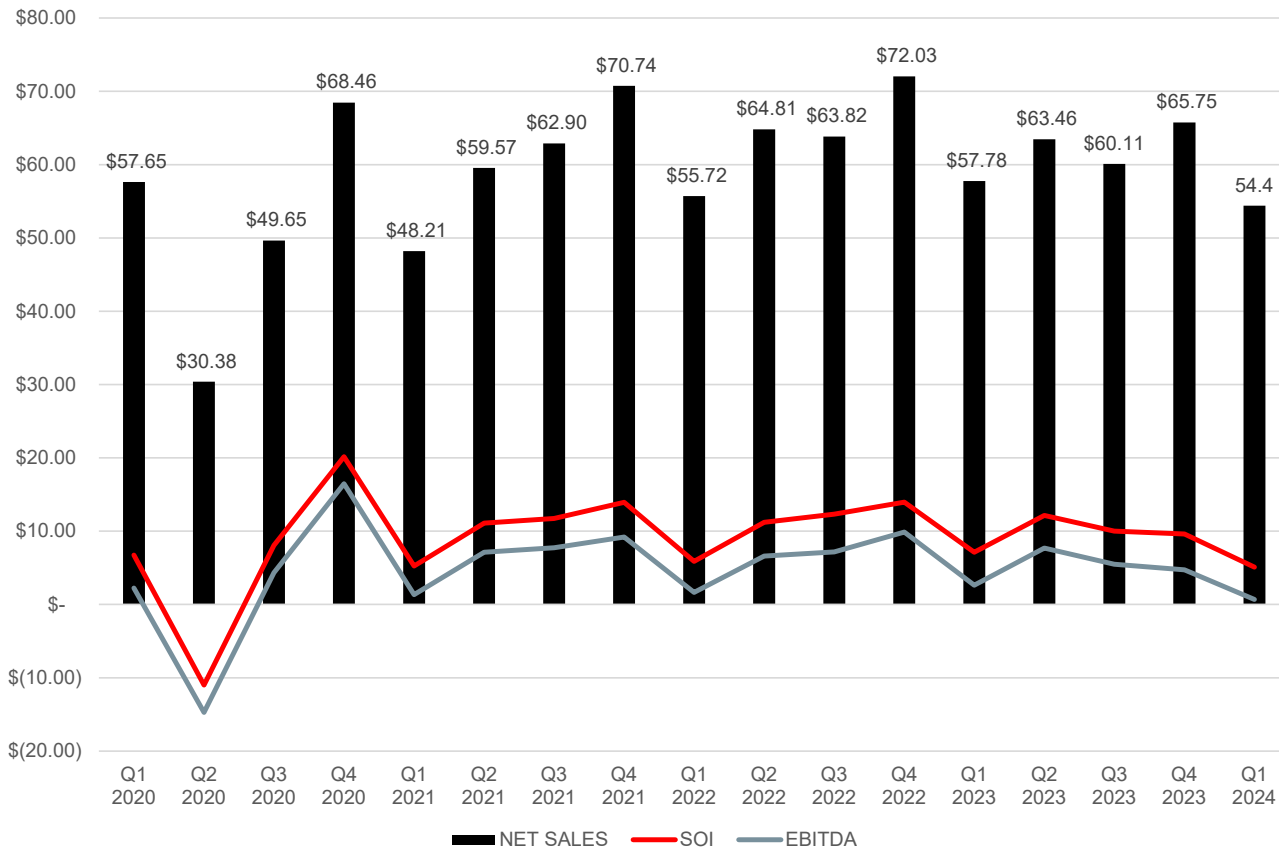
- 
- 1** INCREASE REVENUE
  - 2** DIVERSIFY REVENUE STREAMS
  - 3** DECREASE LEVERAGE
- 





# HISTORICAL P&L PERFORMANCE

## \$'S IN MILLIONS



## PERFORMANCE COMPARISON

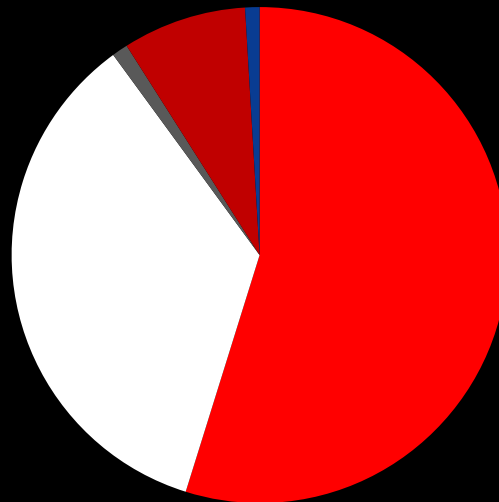
\$'S IN MILLIONS

	Q1'24	Q1'23
TOTAL REVENUE	\$54.4	\$57.8
TOTAL EXPENSES	\$49.2	\$50.7
SOI	\$5.1	\$7.1
CORP. EXPENSES	\$4.4	\$4.5
EBITDA	\$0.7	\$2.6

# COST SAVINGS

**WE WILL REALIZE ROUGHLY \$6.8M IN NET COST SAVINGS THROUGH THE END OF 2024, AS A RESULT OF TECHNOLOGY-BASED INITIATIVES DESIGNED TO STREAMLINE OUR OPERATIONS**

COST SAVINGS – CATEGORY BREAKDOWN<sup>1</sup>



■ Compensation & Related Expenses  
■ Utilities & Other

■ Renegotiation & Reduction of Variable Costs  
■ Travel & Entertainment

■ Contracted Services

# **BALANCE SHEET ITEMS**

## **\$'S IN MILLIONS**

	<b>Q1 2023</b>	<b>Q1 2024</b>
<b>CAPEX</b>	\$1.2	\$0.9
<b>CASH AND CASH EQUIVALENTS</b>	\$35.9	\$27.8
<b>TOTAL DEBT</b>	\$290.0	\$267.0

# 5. LOOKING FORWARD



# DE&I IS A KEY PRIORITY

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AS A COMPANY, WE AIM TO MIRROR OUR COMMUNITIES

WE CAN ONLY DO SO BY ENCOURAGING DIVERSITY, EQUITY, AND INCLUSION AT EVERY LEVEL WITHIN OUR ORGANIZATION

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**OVER 1,000 TOTAL OPERATING  
EMPLOYEES<sup>1</sup>  
ACROSS OUR 3 SEGMENTS:**

**40% FEMALE IDENTIFYING  
22% BIPOC**



<sup>1</sup> INCLUDES PART-TIME AND FULL-TIME EMPLOYEES, AS OF 3/31/2024



# **WE ARE SO EXCITED ABOUT OUR FUTURE**

**EXPANDING OUR  
DIGITAL & AUDIO  
CONTENT**



**MAXIMIZE  
MONETIZATION OF  
DIGITAL PLATFORM**



**UTILIZE AI TO INCREASE  
EFFICIENCIES ACROSS OUR  
PLATFORM**





**APPENDIX**

# CALCULATION OF SOI AND EBITDA

## Calculation of Station Operating Income

	1q 2021	2q 2021	3q 2021	4q 2021	1q 2022	2q 2022	3q 2022	4q 2022	1q 2023	2q 2023	3q 2023	4q 2023	1q 2024
Net revenue	\$48,212,040	\$59,574,705	\$62,902,935	\$70,736,628	\$55,720,268	\$64,810,450	\$63,823,288	\$72,027,012	\$57,779,120	\$63,461,723	\$60,119,757	\$65,748,658	\$54,380,346
Operating expenses	(42,967,871)	(48,494,420)	(51,186,064)	(56,821,830)	(50,009,549)	(53,626,592)	(51,511,699)	(58,088,223)	(50,653,655)	(51,327,562)	(50,117,044)	(56,148,960)	(49,240,998)
Station operating income	\$ 5,244,169	\$11,080,285	\$11,716,871	\$13,914,798	\$ 5,710,719	\$11,183,858	\$12,311,589	\$13,938,789	\$ 7,125,465	\$12,134,161	\$10,002,713	\$ 9,599,698	\$ 5,139,348

## Calculation of FBITDA

	1q 2021	2q 2021	3q 2021	4q 2021	1q 2022	2q 2022	3q 2022	4q 2022	1q 2023	2q 2023	3q 2023	4q 2023	1q 2024
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Operating expenses	(42,967,871)	(48,494,420)	(51,186,064)	(56,821,830)	(50,009,549)	(53,626,592)	(51,511,699)	(58,088,223)	(50,653,655)	(51,327,562)	(50,117,044)	(56,148,960)	(49,240,998)
Corporate expenses	(3,905,289)	(3,957,854)	(3,980,815)	(4,734,088)	(4,233,460)	(4,567,470)	(5,132,362)	(4,068,067)	(4,483,095)	(4,405,031)	(4,493,277)	(4,865,328)	(4,407,832)
EBITDA	\$ 1,338,880	\$ 7,122,431	\$ 7,736,056	\$ 9,180,710	\$ 1,477,259	\$ 6,616,388	\$ 7,179,227	\$ 9,870,722	\$ 2,642,370	\$ 7,729,130	\$ 5,509,436	\$ 4,734,370	\$ 731,516



# RECONCILIATION OF NET INCOME/LOSS TO SOI

## Reconciliation of Net Loss Attributable to BBGI Stockholders to Station Operating Income

	1q 2021	2q 2021	3q 2021	4q 2021	1q 2022	2q 2022	3q 2022	4q 2022	1q 2023	2q 2023	3q 2023	4q 2023	1q 2024
Net loss attributable to BBGI stockholders	(10,555,392)	187,694	(1,620,323)	10,582,176	(3,590,930)	(14,454,717)	498,068	(17,869,178)	(3,536,566)	(10,430,629)	(67,536,837)	6,580,317	7,970
Corporate expenses	3,905,289	3,957,854	3,980,815	4,734,088	4,233,460	4,567,470	5,132,362	4,068,067	4,483,095	4,405,031	4,493,277	4,865,328	4,407,832
Depreciation and amortization	2,951,901	2,850,923	2,843,350	2,663,821	2,515,900	2,451,102	2,456,646	2,496,898	2,229,325	2,195,985	2,201,664	2,182,369	1,834,602
Impairment losses FCC licenses	-	-	-	-	1,857,226	8,619,097	-	33,497,347	-	10,041,000	78,204,065	969,600	-
Impairment losses goodwill	-	-	-	-	-	-	-	-	-	-	10,582,360	-	-
Gain on dispositions/sale of investment	(191,988)	-	-	-	-	-	-	(3,350,539)	-	-	-	-	(6,026,776)
Other operating income, net	1,100,000	(1,500,000)	-	-	-	-	-	-	-	-	-	(6,000,000)	-
Interest expense	5,778,071	6,865,369	7,021,577	6,791,219	6,849,037	6,823,217	6,621,540	6,620,251	6,593,852	6,724,469	6,445,746	6,843,853	5,587,308
Loss on extinguishment of long-term debt	4,996,731	-	-	-	-	(100,335)	-	-	-	-	-	-	-
Gain on forgiveness of long term debt	-	-	-	(10,000,000)	-	-	-	-	-	-	-	-	-
Other income, net	(38,413)	(8,080)	(12,186)	(9,758)	(872)	(89,875)	(1,166,430)	(24,810)	(540,515)	(36,735)	(1,106,918)	(7,655,838)	(270,005)
Income tax benefit	(2,602,886)	(1,299,394)	(515,380)	(903,970)	(6,176,446)	3,554,469	(1,252,669)	(11,652,661)	(2,163,983)	(821,836)	(23,299,388)	1,801,418	(410,230)
Equity in earnings of unconsolidated affiliates, net of tax	30,105	25,919	19,018	57,222	23,344	(186,570)	22,072	153,414	60,257	56,876	18,744	12,651	8,647
Earnings attributable to noncontrolling interest	(129,249)	-	-	-	-	-	-	-	-	-	-	-	-
Station operating income	\$ 5,244,169	\$ 11,080,285	\$ 11,716,871	\$ 13,914,798	\$ 5,710,719	\$ 11,183,858	\$ 12,311,589	\$ 13,938,789	\$ 7,125,465	\$ 12,134,161	\$ 10,002,713	\$ 9,599,698	\$ 5,139,348

# RECONCILIATION OF NET INCOME/LOSS TO EBITDA

## Reconciliation of Net Loss Attributable to BBGI Stockholders to EBITDA

	1q 2021	2q 2021	3q 2021	4q 2021	1q 2022	2q 2022	3q 2022	4q 2022	1q 2023	2q 2023	3q 2023	4q 2023	1q 2024
Net loss attributable to BBGI	(10,555,392)	187,694	(1,620,323)	10,582,176	(3,590,930)	(14,454,717)	498,068	(17,869,178)	(3,536,566)	(10,430,629)	(67,536,837)	6,580,317	7,970
Depreciation and amortization	2,951,901	2,850,923	2,843,350	2,663,821	2,515,900	2,451,102	2,456,646	2,496,898	2,229,325	2,195,985	2,201,664	2,182,369	1,834,602
Impairment losses FCC licenses	-	-	-	-	1,857,226	8,619,097	-	33,497,347	-	10,041,000	78,204,065	969,600	-
Impairment losses goodwill	-	-	-	-	-	-	-	-	-	-	10,582,360	-	-
Gain on dispositions/sale of investment	(191,988)	-	-	-	-	-	-	(3,350,539)	-	-	-	(6,000,000)	(6,026,776)
Other operating income, net	1,100,000	(1,500,000)	-	-	-	-	-	-	-	-	-	-	-
Interest expense	5,778,071	6,865,369	7,021,577	6,791,219	6,849,037	6,823,217	6,621,540	6,620,251	6,593,852	6,724,469	6,445,746	6,843,853	5,587,308
Loss on extinguishment of long-term debt	4,996,731	-	-	-	-	(100,335)	-	-	-	-	-	-	-
Gain on forgiveness of long term debt	-	-	-	(10,000,000)	-	-	-	-	-	-	-	-	-
Other income, net	(38,413)	(8,080)	(12,186)	(9,758)	(872)	(89,875)	(1,166,430)	(24,810)	(540,515)	(36,735)	(1,106,918)	(7,655,838)	(270,005)
Income tax benefit	(2,602,886)	(1,299,394)	(515,380)	(903,970)	(6,176,446)	3,554,469	(1,252,669)	(11,652,661)	(2,163,983)	(821,836)	(23,299,388)	1,801,418	(410,230)
Equity in earnings of unconsolidated affiliates, net of tax	30,105	25,919	19,018	57,222	23,344	(186,570)	22,072	153,414	60,257	56,876	18,744	12,651	8,647
Earnings attributable to noncontrolling	(129,249)	-	-	-	-	-	-	-	-	-	-	-	-
EBITDA	\$ 1,338,880	\$ 7,122,431	\$ 7,736,056	\$ 9,180,710	\$ 1,477,259	\$ 6,616,388	\$ 7,179,227	\$ 9,870,722	\$ 2,642,370	\$ 7,729,130	\$ 5,509,436	\$ 4,734,370	\$ 731,516



END