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NATALIE EGENOLF AND TYRONE JOHNSON JOIN BEASLEY MEDIA GROUP'S 97.5 THE FANATIC FULL-TIME TEAM LINEUP IN PHILADELPHIA

Naples, Florida (January 4, 2018): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is pleased to announce Tyrone Johnson and Natalie Egenolf have joined the full-time lineup at 97.5 The Fanatic team in Philadelphia.

Tyrone Johnson has been promoted to full-time producer of the The Mike Missanelli Show. Johnson brings over 18 years of radio experience into this position. He most recently produced the nationally syndicated Buck Sexton Show for iheartMedia. In addition to his previous work at 97.5, Tyrone's other experience includes time spent at Wall Street Journal Radio, New Jersey 101.5, and WHY-FM in Philadelphia.

Natalie Egenolf will move from part-time to full time (from 12pm to 6pm) as update anchor and Fanatic Social Media Coordinator. Egenolf has been working part-time on Mike Missanelli's show 3 days a week. A native Philadelphian, Natalie has been an update anchor on the Mike Missanelli show since November 2016. In addition to her duties at the Fanatic, she is the in-game reporter for NFL Sunday Drive on Sirius XM and ESPN's Operation Radio covering the Philadelphia Eagles, and the host of Saturday Sports Social with Natalie Egenolf on 610 AM Sports. Natalie started in radio as an on-air personality on Sportsradio WIP with her own weekly segment.

Both will officially begin their new positions on January 8, 2018.

"I've been watching Tyrone grow as a radio talent from his early days when I worked with him in the past," said Eric Johnson, director of sports content at 97.5 The Fanatic. He has the perfect skill set for his new role as producer of our #1 rated Mike Missanelli Show. Tyrone has the sports knowledge, radio experience and comedic timing that will enhance Mike's show." He added, "Natalie Egenolf has so much passion for Philadelphia sports and is very plugged in to the Philadelphia sports social media scene. Combining that with her on air skills makes her uniquely qualified for her new responsibilities as afternoon drive update anchor and 97.5 The Fanatic Social Media Coordinator."

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For additional information, please visit www.bbgi.com.

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