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## **GEORGE TOULAS NAMED VICE PRESIDENT AND MARKET MANAGER OF BEASLEY MEDIA GROUP'S TAMPA-BASED RADIO PROPERTIES**

Naples, Florida (Monday, December 4, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces George Toulas has been named as Market Manager of the company's cluster of six radio stations in the Tampa, Florida market, including: WHFS-AM 1010, WPBB-FM 98.7, WLLD-FM 94.1, WQYK-FM 99.5, WRBQ-FM 104.7 and WYUU-FM 92.5. He will begin his new position on December 4, 2017.

Toulas most recently served for the past five years as the Director of Sales and Operations of Apricot Lane USA, where he was responsible for overseeing the revenue growth of the company's Raleigh and Charlotte-based properties.

Previously, Toulas was the Executive Vice President of Operations and Sales for Clear Channel/iHeartMedia in San Antonio, Texas, where he was responsible for developing regional markets for the company. In addition, he held the positions of President and Market Manager at iHeartMedia in Miami, Director of the New Music Division at Salem Communications in Camarillo, California and Senior Vice President of American Media, Inc. in New York City.

"We are thrilled to welcome George to the Beasley Media Group family," said Executive Vice President and Chief Operating Officer Brian Beasley. "His proven track record and commitment to excellence is the perfect combination to lead our outstanding team in the Tampa market."

"It feels really good to come back to Radio," said Toulas. "I am excited to join Beasley Media Group in Tampa, where the cluster's fabulous team will keep the winning tradition alive and well."

The radio veteran received a Bachelor of Arts Degree in English from the University of Baltimore and is a past board member of the Radio Advertising Bureau.

He replaces Kent Dunn, who recently transferred to oversee Beasley Media Group's Augusta-based cluster of radio stations.

### About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For additional information, please visit [www.bbgi.com](http://www.bbgi.com).