



For more information, contact:

Hillary Hatch

727-563-8896

Hillary.Hatch@bbgi.com



## **THE NEW B98.7'S CHADD & KRISTI PRESENT 17TH ANNUAL TOYS FOR TOTS TOY DRIVE TO BENEFIT NEEDY CHILDREN THROUGHOUT THE TAMPA BAY COMMUNITY**

Tampa, Florida (November 9, 2017) – Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is pleased to announce the new b98.7's morning personalities, Chadd & Kristi Thomas will host their 17th Annual Toys for Tots Marathon Toy Drive on Friday, December 1st to benefit needy families residing throughout the Tampa Bay community.

Chadd & Kristi will broadcast live and collect new, unwrapped toys from 5am – 8pm at the Walmart Super Center, located on North Dale Mabry and 275 in Tampa. In addition, local businesses will have donation boxes available on-site for listeners to drop off toys leading up to the broadcast. A complete list of locations is available at [b987fm.com/toydrive](http://b987fm.com/toydrive).

"We are so excited to be doing our 17th annual marathon Toys for Tots Toy Drive because it is such an amazing day, knowing that through our listeners' and partners' help, we are putting smiles on thousands of kids' faces right here in Tampa Bay," said Morning Show Host & Program Director Chadd Thomas.

Co-host Kristi Thomas added, "We are constantly overwhelmed by the number of kids who dip into their piggy banks or give their birthday presents to our Toys for Tots Drive. This is a great community to call home and we look forward to continue serving it."

b98.7 became Tampa Bay's new official Christmas Station on November 6th! The station is playing all Christmas music from now throughout Christmas Day.

About Beasley Media Group, Inc.: Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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