



FOR IMMEDIATE RELEASE

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Beasley Media Group's Annual WMGK-FM John DeBella Turkey Drop Helps Families Who Can't Afford Holiday Meal

Bala Cynwyd, PA (November 1, 2017): Beasley Media Group (NASDAQ: BBGI) announces the Annual 102.9 WMGK-FM John DeBella Turkey Drop will take place on Tuesday, November 21st from 6am to 9am outside The Kimmel Center (300 S. Broad Street) in Philadelphia. The event is the largest, one day food gathering event of its kind in Philadelphia.

Legendary station morning Show Host John DeBella will broadcast live from the event and accept monetary and turkey donations to benefit City Team Philadelphia, a non-profit organization which provides food and services year round to less fortunate individuals, families, shelters and agencies in the local community. Last year's event raised more than 9,800 turkeys.

In addition, members of the WMGK-FM on-air staff will be accepting donations at nine additional locations, including seven Giant Food Stores located throughout Pennsylvania.

Collection Locations:

WMGK-FM Live broadcast and collection location
Kimmel Center
300 S. Broad St, Philadelphia, PA 19102

Pennsylvania:

Giant Food Stores:

720 Street Road, Warminster, PA 18974

550 E Lancaster Ave, Saint Davids, PA 19087

2350 Susquehanna Road, Roslyn, PA 19001

310 S Henderson Rd, King of Prussia, PA 19406

1375 Boot Rd West Chester, PA 19380

116 W. Township Line Rd, Havertown, PA 19083

2721 Street Rd Bensalem, PA 19020

New Jersey:**Hyundai of Turnersville**

3400 Route 42 in Turnersville, NJ 08012

Subaru of Cherry Hill

1800 Marlton Pike W, Cherry Hill, NJ 08002

Donations can include frozen turkeys, “free turkey” coupons and cash donations, as well as checks made out to City Team Philadelphia. No food other than turkeys can be accepted.

In addition, listeners will be able to make a secure, tax deductible donation online by going to www.wmgk.com and typing in the keyword TURKEY.

Thousands of families and individuals have benefited from WMGK’s Turkey Drop. Last year’s assistance lines stretched from inside City Team’s Chester, PA headquarters and around the block to over the 7th Street Bridge. The non-profit organization has noticed an increase in the number of people asking for assistance this year, ranging from ‘working poor’ families and people injured on the job to women who have left abusive relationships and families who are taking in relatives who lost their homes in one of recent hurricanes.

Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbqi.com.

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