



For More Information, contact:

Chele Fassig

(704) 227-8012

chele.fassig@bbgi.com

BEASLEY MEDIA CHARLOTTE STATIONS' JOIN FORCES WITH THE CHARLOTTE MECKLENBURG POLICE DEPARTMENT FOR THE CMPD EXPLORERS CHRISTMAS PROJECT

NAPLES, FLORIDA (November 20, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Charlotte's New 103.7, Kiss 95.1, Power 98, V 101.9, 94.7 SMOKE and K 104.7 have partnered with the Charlotte Mecklenburg Police Department and FOX 46 Charlotte for the CMPD Explorers Christmas Project to collect new unwrapped toys for local children in our community.

Since 1974, the Charlotte Mecklenburg Police Department and the CMPD Police Explorers have partnered with the community to provide Christmas for less fortunate families in Charlotte. This year, Beasley Media Group, Inc., has joined to help share the joy of toys this holiday season. The toys will go to families that have been referred by the Charlotte-Mecklenburg Schools, local police officers and fire fighters.

On Friday, December 1, 2017, all six Beasley Media Charlotte stations will broadcast live at Wal-Mart, located at 9101 Albemarle Road, in Charlotte, from 6am to 7pm to collect a variety of toys, with the help and special thanks to Acosta Heating and Air and Fox 46 Charlotte.

"We are proud to partner and join forces with the Charlotte Mecklenburg Police Department for this massive toy drive," said Beasley Media Group Charlotte Vice President and Market Manager Bill Schoening. "We know that our loyal listeners, clients, and businesses will come together so that all of us here in the Carolinas can help make the holidays truly wonderful for so many struggling families in our community."

For complete details, please visit all Charlotte Beasley Radio Station websites and tune-in to all on-air personalities.

Tune in to The New 1037, KISS 95.1, Power 98, V 101.9 and K 104.7 on-air by downloading the free station apps on a variety of mobile devices.

Follow The New 1037 on Instagram & Twitter (@thenew1037) and on Facebook.

(Facebook.com/thenew1037); Follow Kiss 95.1 on Instagram & Twitter (@kiss951wnks) and on Facebook (Facebook.com/kiss951).

Follow Power 98 on Instagram & Twitter (@power98fm) and on Facebook (Facebook.com/power98fm).

Follow V 101.9 on Instagram & Twitter (@v1019fm) and on Facebook (Facebook.com/v1019fm).

Follow K 104.7 on Instagram & Twitter (@k1047fm) and on Facebook (Facebook.com/k1047).

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About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.