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## **BEASLEY MEDIA GROUP'S B103.9, SUNNY 106.3, 99.3 ESPN, 96K ROCK, AND PLAYA 98.1 "MUSIC THON" RAISES OVER \$31,000 TO BENEFIT HURRICANE HARVEY VICTIMS**

Ft. Myers, FL (8/31/17): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) partnered with the local chapter of the American Red Cross to collect donations during a special "MUSIC THON" to benefit those impacted by Hurricane Harvey.

Beasley Media Group's WXKB-FM, WJPT-FM, WWCN-FM, WRXKFM- and WRXK-HD2- raised a total of \$31,483.00. Beginning at 6:00AM on Thursday, August 31st, B103.9's Big Mama and the WiLD Bunch, 96KRocK's Zito and Stan & Haney, Sunny 106.3's Randy Sherwyn and Sheila, 99.3 ESPN's Sheman & Sheppard, and Playa 98.1's Enrique and Tony Clemente all broadcast live until 6:00PM.

Volunteers from The American Red Cross, including South Florida Regional Director Dana Zikesh, came to the stations to help take the donations from 6AM – 6PM. In addition, Jill Palmer, Executive Director of Southern Gulf Chapter of the organization, was available for live on-air interviews throughout the day.

"I couldn't be more proud of my team for raising over \$31,000," said Beasley Media Ft. Myers Vice President and Market Manager Brad Beasley. "This is what the power of radio can do! We are blessed to be able to help those impacted by Hurricane Harvey."

About The American Red Cross: The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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