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BEASLEY MEDIA CHARLOTTE STATIONS SHINE SPOTLIGHT ON SOCIAL IMPACT OF LOCAL RADIO ON YOUTH AT TEEN CONFERENCE

NAPLES, FLORIDA (July 19, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces New 1037, Kiss 95.1, K 104.7, 97.9 WPEG, 101.9 WBAV and 94.7 SMOKE recently partnered with local Teen Health Connection to host the Youth to Youth Southern States Conference Extreme Skill Workshop. The event took place on Tuesday, July 18th at Queens College in Charlotte, North Carolina.

The Youth to Youth Conference Series workshop was for teens ages 10-17 from across the Carolinas who are promoting a drug-free lifestyle. Krista Stout and Chele Fassig from Beasley Media Charlotte hosted a session entitled “Social Impact of Local Radio on Youth” with the group.

The goal of the all day workshop was to teach the teens how local radio, more than ever, is combining social media into the radio stations and therefore, has the unique power to enhance and strengthen community participation, and create a positive message to help with cyberbullying, self-esteem, and encourage others to participate in their communities to make a difference.

“Youth have the power to influence positive change,” said Beasley Media Charlotte Promotions Director Chele Fassig. “We in the radio industry have the unique opportunity to be able to share creative skill-building opportunities with our youth and generate positive communication by being influential role models in their lives.”

Tune into The New 1037, KISS 95.1, K 104.7, 97.9 WPEG, 101.9 WBAV and 94.7 SMOKE on-air by downloading the free station apps on a variety of mobile devices. Follow The New 1037 on Instagram & Twitter (@thenew1037) and on Facebook (Facebook.com/thenew1037); Follow Kiss 95.1 on Instagram & Twitter (@kiss951wnks) and on Facebook (Facebook.com/kiss951). Follow K 104.7 on Instagram & Twitter (@k1047fm) and on Facebook (Facebook.com/k1047), follow 97.9 WPEG on Instagram and Twitter (@power98fm) and on Facebook (Facebook.com/power98fm) and follow 101.9 WBAV on Instagram & Twitter (@v1019fm) and on Facebook (Facebook.com/v1019fm). Follow 94.7 SMOKE on Instagram & Twitter (@947smoke) and on Facebook (Facebook.com/947Smoke).

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About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.