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**Beasley Media Group's 94.7 WCSX-FM Presents
Big Jim's House in the Motor City**

DETROIT, MI (July 7, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces the creation of "Big Jim's House" mornings from 6am-10am on 94.7 WCSX FM in Detroit, Michigan.

With the recent addition of Erin Vermeulen joining Big Jim O'Brien as the newest member of the WCSX-FM morning team in the Motor City, the station is taking things to the next level in giving listeners more variety, fun and great Classic Rock in the mornings with the addition of "Big Jim's House.

"I am so excited to welcome all our listeners into "Big Jim's House" with Erin V. and Producer Ryan," said O'Brien. "This will be my 15th year at WCSX. Everyone on the show has a deep felt love for Detroit and believe in where we're going. Our house is full of fun and great classic rock!"

"We are proud to launch a morning show that will give radio listeners in the Motor City a fun assortment of entertainment, information and music delivered by three Detroit natives who will feel like good neighbors and friends in your radio every morning," said WCSX Program Director Jerry Tarrants. "The station is busy celebrating its 30th anniversary this year. This addition to the lineup will keep things fresh and fun as WCSX continues to rock the Motor City."

For additional details, please visit www.WCSX.com 94.7 WCSX-FM is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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