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## RAIDERS ANNOUNCE OFFICIAL LAS VEGAS MEDIA PARTNERSHIP WITH BEASLEY MEDIA GROUP

**Las Vegas, Nevada (June 1, 2017):** Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces The Raiders have selected Beasley Media Group as the team's official radio broadcast partner in Las Vegas.

"The Raiders are proud to announce an exclusive media partnership with Beasley Media Group," said Raiders President Marc Badain. "The passion of Raider Nation is unrivaled and we look forward to working with Beasley to bring exclusive and captivating Raiders content and coverage to Southern Nevada."

"We are absolutely thrilled to be named the official Las Vegas flagship radio partner of the Raiders," said Brian Beasley, Executive Vice president and Chief Operating Officer at Beasley Media Group. "Our five radio properties are the perfect fit as the team makes NFL history with its exciting new move to Las Vegas. The Beasley Media Group team is committed to providing the team and our listeners with the very best sports programming and entertainment experience possible."

"My brother, David and I were born and raised in Las Vegas and he participated as a quarterback with the Raiders team that won two Super Bowls," said Market Manager Tom Humm. It is an honor to be part of the Beasley Media team bringing the Raiders game broadcasts to the Las Vegas community, while also working with David to build insight and on air content relating to what it is like to play in the NFL for an iconic Raiders team. "

Beasley Media Group will enter into a two-year deal as the Las Vegas flagship radio partner for the Raiders. 102.7 The Coyote/KCYE-FM & KDWN-720 AM will cover preseason and regular season games beginning with the 2017 season. The agreement with Beasley Media Group was negotiated by Compass Media Networks, who will continue to exclusively manage, produce, and distribute all audio broadcasts of The Raiders. Greg Papa, the voice of the Raiders, will again team with former Raiders quarterback, head coach and assistant coach Tom Flores to call the action. Former Raiders Pro Bowl tackle Lincoln Kennedy will provide sideline analysis.

## **About Beasley Media Group:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.