



FOR IMMEDIATE RELEASE

For more information, contact:

Dan Fein - Promotion Director WMGK
Direct: 610-617-4866; Cell: 610-761-9146;
dan.fein@bbgi.com



ROGER WATERS, THE WHO & JOE WALSH HELP BEASLEY MEDIA GROUP'S WMGK-FM'S JOHN DEBELLA RAISE FUNDS FOR LOCAL VETERANS THROUGH ANNUAL RADIOTHON

Bala Cynwyd, PA (June 7, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces the WMGK-FM John DeBella Annual Radiothon live broadcast will take place live from in front of the National Constitution Center on Friday, June 16th from 6am to 6pm. DeBella, along with a variety of famous rock stars & musicians, will encourage listeners to call 1-800-678-WMGK (9645) or go to wmgk.com to make a donation.

This year, in conjunction with the Radiothon, the station will also conduct a series of eBay auctions that will be accessible via wmgk.com. The auction items will include front row tickets to Jimmy Buffett, autographed items & 'money can't buy' experiences with national recording artists such as Roger Waters, The Who, Joe Walsh, Peter Frampton, Joan Jett & more.

All funds raised from the eBay auctions and the Radiothon will benefit the Veterans Multi-Service Center (VMC) in Philadelphia, whose mission is to provide services, programs, opportunities and advancement to veterans and their families.

Over the past decade, Classic Rock 102.9 WMGK-FM has raised over one million dollars for the local veterans via the annual John DeBella Veterans Radiothon.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.