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For more information, contact:

Heidi Raphael
239-659-7332
Heidi.raaphael@bbgi.com



Erin Vermeulen Joins the WCSX-FM Morning Show in Detroit

DETROIT, MI (June 20, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), announces Erin Vermeulen will be joining Big Jim O'Brien as the newest member of the WCSX-FM morning team in the Motor City. She will begin her new position on Monday, July 10th, 2017.

Vermeulen, who began her career at the former 1310 WYUR in Detroit, most recently was heard on the air as a member of the Bill Handel Morning Show at KFI AM 640 in Los Angeles. Previous to that, she worked in South Africa, Dubai, Cairo, Denver and Phoenix.

"Choosing a native Detroiters with a wealth of global experience was a no-brainer for us," said WCSX-FM Program Director Jerry Tarrants. "Erin will be a great on-air compliment and partner to Big Jim O'Brien. We're so excited to bring this combined talent to the air waves of the Motor City."

"I am so excited to be back home and can't wait to wake up Motown with Big Jim," said Vermeulen. "It is a great opportunity to join Beasley Media Group, WCSX-FM and an amazing group of talented people."

Along with her love of radio, Erin is an intense fan of all things sports and Harley Davidson. On the weekends, she and her husband can usually be found somewhere on bikes enjoying all the beautiful things Michigan has to offer.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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