



## FOR IMMEDIATE RELEASE

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# Beasley Media Group Launches 94.7 Smoke in Charlotte

**NAPLES, FLORIDA (June 19, 2017):** Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces the debut of 94.7 Smoke in Charlotte, North Carolina. The station officially launched at 6am on Monday, June 19<sup>th</sup> with 10,000 songs in a row commercial free.

The core of the playlist will be southern rock, however, 94.7 Smoke will also play anything they deem “Southern”, including both local and new artists.

In addition, the station will focus all things deemed Southern, including hunting, fishing, 4-wheeling, pick-up trucks, cold beer, horseshoes, great BBQ, Myrtle Beach, The Smokies, NASCAR and more!

“We’re looking forward to this *smoking* hot concept,” said Vice President and Market Manager Bill Schoening. “It is a passion-based brand that we are very excited to launch in Charlotte.”

“I am really excited to launch 94.7 Smoke,” said Operations Manager and Program Director DJ Stout. “I grew up in Charlotte and know first-hand about Southern people and the fun lifestyle that 94.7 Smoke is all about.”

**94.7 Smoke** is available at [www.947smoke.com](http://www.947smoke.com) and the iRadioNow app on a variety of mobile devices. Follow 94.7 Smoke at [twitter.com/947smoke](https://twitter.com/947smoke) and check out daily updates on [facebook.com/947Smoke](https://facebook.com/947Smoke).

### **About Beasley Media Group:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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