



For more information, contact:

Donald Black, Beasley Media Group

Direct: 610-771-9734

Donald.Black@bbgi.com



95.7 BEN FM'S MATT CORD & KRISTEN HERRMANN TO HOST NATIONAL DOG SHOW CHARITY WALK

Wayne, PA (May 24, 2017): The 95.7 BEN FM Morning Show team of Matt Cord and Kristen Herrmann will become the faces and voices of the annual National Dog Show Charity Walk in 2017. The announcement was made by 95.7 BEN FM and the National Dog Show, which stages the annual attraction every October to raise money for important Delaware Valley charities.

The event will take place on Sunday October 15th at Wilson Farm Park in Wayne, PA. Cord and Herrmann, who launched their 6 - 9am week-day show on BEN FM in January of 2017, will promote the Dog Show Charity Walk on air and serve as the official hosts, along with Kristen's pit bull Gloria, a frequent presence in the BEN FM studio each weekday morning.

The annual canine attraction kicks off the National Dog Show Month in Philadelphia and is one of a series of events that will lead up to the Kennel Club of Philadelphia's National Dog Show on November 18th and 19th at the Greater Philadelphia Expo Center in Oaks. The National Dog Show Charity Walk is funded by the National Dog Show. Presented by Purina, the event will be broadcast on the NBC television network following the Macy's Thanksgiving Day Parade.

"We are both really excited to host the National Dog Show Charity Walk," said Cord. "We are both avid animal lovers and big fans of rescue dogs."

"The third member of our morning show is my doggy daughter, Gloria," added Herrmann. "I rescued her from PAWS back in 2009, so hosting this Charity Walk was a no-brainer."

The walk will feature multiple attractions geared toward families and their dogs for a day of fun and fundraising. Proceeds from previous years have benefited Philadelphia Ronald McDonald House (PRMH), New Leash on Life USA, PACT for Animals, Philadelphia Animal Welfare Society (PAWS), Morris Animal Refuge, Lilo's Promise Animal Rescue and the Pennsylvania Veterinary Foundation.

"We're now taking the National Dog Show Charity Walk to a higher level," said David Frei, purebred dog expert and co-host of the National Dog Show presented by Purina. "Matt and Kristen are big players in Philadelphia. Having them on board means we are on our way to bigger and better things."

In addition to working as a Philadelphia radio personality for over 10 years, Cord has served as the Philadelphia 76ers PA announcer for two decades. Herrmann previously was the midday host at BEN-FM and is a Temple University graduate.

For further information, visit the National Dog Show Charity Walk Facebook Page or call 610-644-2902.

95.7 WBEN-FM is owned and operated by Beasley Media Group, Inc.

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