



## FOR IMMEDIATE RELEASE

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## KATHY ROMANO TO BRING “HER STORY” TO 95.7 BEN FM SUNDAY MORNINGS

**Bala Cynwyd, PA – February 16, 2017** - 95.7 BEN FM is pleased to announce that Philadelphia radio veteran, Kathy Romano, has joined the radio station to host a new Sunday morning show called “Her Story” (Sundays at 7:30am). Romano will continue her role on BEN-FM’s sister station 93.3 WMMR as co-host of the Preston & Steve® Show. Her first show on BEN FM is Sunday, February 19 at 7:30am.

“I’m thrilled to be the host of ‘Her Story’ on 95.7 BEN FM! This is giving me the opportunity for some girl talk that just doesn’t make sense on WMMR’s Preston & Steve® Show!” said Kathy Romano. “There are so many amazing women with fascinating stories that we just don’t get to hear. Every Sunday morning I’m going to bring listeners the great stories these dynamic women have to tell!”

“Kathy Romano is absolutely awesome. She’s full of great energy and enthusiasm,” added 95.7 BEN FM Program Director Chuck Damico. “She’s super talented and entertaining. Kathy’s going to make ‘Her Story’ a unique show and do a wonderful job. We’re eager to bring Kathy’s talents to 95.7 BEN FM.”

Romano’s role with 93.3 WMMR and the Preston & Steve® Show will not be affected. Romano joined the Preston & Steve® Show at Y100 in 2003. The show moved to WMMR in 2005, and they will celebrate their 12th anniversary at the station this year. In addition to her role at WMMR, Romano founded the Fresh Smiles Foundation to help keep underprivileged children active in organized activities, she currently serves as a board member for the Philadelphia Police Foundation, as a board member for the M. Night Shyamalan Foundation’s largest fundraising event, “Shyamaween,” and she is the force behind WMMR’s Kathy’s Cuts, benefitting Wigs for Kids. She’s helped generate more than 1,000 hair donations to help children in need of wigs while undergoing medical treatments such as chemotherapy

### **About Beasley Media Group:**

*Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56<sup>th</sup> year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. In Philadelphia, Beasley owns four FM’s and two AMs, including: 95.7 WBEN-FM, 93.3 WMMR-FM, 97.5 WPEN-FM, 102.9 WMGK-FM, 610 AM WTEL and 860 AM WWDB.*

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