



For More Information Contact:

John Candelaria, Operations Mgr

102.7 The Coyote

john.candelaria@bbgi.com

KCYE 102.7 The Coyote Las Vegas Announces Series of Staff Alignments

Las Vegas, Nevada – February 8, 2017-- Beasley Media Group's **102.7 The Coyote/KCYE-FM, "We Are Country!"** announces details of a series of staff alignments.

Beasley's current APD/MD/ Morning Host **Kris Daniels** resumes Program Director duties. Kris will remain Host of the "Kris & Mad Dog" morning show heard Monday – Friday from 5:00am to 10:00am.

After an extensive search, Las Vegas Market Manager Tom Humm determined the person most deserving the Program Director opportunity remained within our Beasley Las Vegas building.

"Kris Daniels has worked for Beasley Las Vegas for the past three and a half years serving as PD/APD/MD and Morning show host, noted Tom. "She has an impressive work ethic and passion for the Program Director position. She knows the market competitive landscape very well and is ready to focus on Programming KCYE to new levels.

"Now that I have a seasoned, experienced support team around me, I am excited and rejuvenated about the opportunity to lead the Coyote!" added Kris.

Joining Kris Daniels on the KCYE Programming Management team as Afternoon talent and Music Director is Las Vegas market veteran **Emmanuel "Ransom" Garcia**. Ransom has more than 13 years in this market, working at a variety of formats, however he admits Country is his true passion.

"Ransom Garcia's music scheduling and social media skills are incredible and he will be enormously helpful!" added Kris. "Ransom and I look forward to working on finding our perfect musical recipe for Country Listeners in Las Vegas.

Finally, **Paul Knight** is coming back to 10:00am-3:00pm talent. Paul recently took a break from radio, but after a year and a half away he realized that radio and country are his true passions. Paul says, "The Coyote is in my blood! I miss the energy, listener interaction, events, and concerts. Let's face it, I wanted to come home and be a part of my 102.7 Coyote family".

About Beasley Media Group Las Vegas/ KCYE 102.7 The Coyote: Beasley Media Group, Inc., is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which is celebrating its 56th year. Pro forma for the completion of announced divestitures, Beasley Broadcast Group owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. In the Las Vegas radio market, Beasley Media Group owns four FMs and one AM, including: KKLZ-FM 96.3; KCYE-FM 102.7; KOAS-FM 105.7; KVGs-FM 107.9; and, KDWN-AM 720. For more information, please visit www.bbgi.com