



NEWS ANNOUNCEMENT



Image: Dan Finn

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BEASLEY MEDIA GROUP NAMES DANIEL A. FINN SVP & REGIONAL MARKET MANAGER in NEW JERSEY

NEW JERSEY --- November 7, 2016 -- Following the recent acquisition of Greater Media Inc., Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has announced the company will retain Greater Media's former Senior Vice President and Regional General Manager, Daniel A. Finn. Dan's new title is Senior Vice President and Market Manager for the Beasley Media Group's newly-acquired New Jersey cluster.

"It's an honor and privilege to now be a part of the Beasley team," said Dan. "My staff and I are excited to continue working with these heritage properties for such a legendary broadcasting company."

Dan Finn held his Senior Vice President position at Greater Media since 2007. He joined Greater Media, Inc. in 2001, starting as Vice President & Regional General Manager, after Greater Media purchased New Jersey Broadcasting, Inc., where Dan had served as President & Chief Operating Officer.

Dan has held several positions on the board of directors of the New Jersey Broadcasters Association (NJBA), including his role as treasurer, before being unanimously elected chairman of the organization several times. Dan is a past member of the board of directors of the New Jersey Ad Club, and he is a founding Advisory Board Member, at the School of Business at City University of New York (CSI). Dan was named to the Radio Advertising Bureau (RAB)'s Sales Advisory Committee (SAC) in 2014. In 2009, 2010, 2012, 2015 and 2016, Dan was featured in *Radio Ink's* annual "Best Managers in Radio" editions. In June, 2015, Dan was inducted into the New Jersey Broadcasters Hall of Fame, in Atlantic City.

"It was an extremely easy decision to bring Dan Finn into the Beasley Media Group family!" noted President Bruce Beasley. "We are confident our New Jersey market is in good hands. Dan knows exactly what he is doing. His credentials, radio reputation and natural talent will assure our success in New Jersey!"

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), which was founded in 1961 by George G. Beasley who remains the company's Chairman of the Board. Beasley Broadcast Group owns and operates 69 stations (50 FM and 19 AM) in 16 large- and mid-size markets in the US. In the New Jersey market, Beasley Media Group owns four FMs and two AMs, including WDHA 105.5 (FM), WMGQ 98.3 (FM), WRAT 95.9 (FM), WJRZ 100.1 (FM), WMTR 1250 (AM) and WCTC 1450 (AM). For more information, please visit www.bbgi.com.

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