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Image: Mac Edwards

BEASLEY MEDIA GROUP TRANSFERS MAC EDWARDS TO VICE PRESIDENT/ MARKET MANAGER - DETROIT

Detroit, Michigan – November 1, 2016 – Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has promoted Fayetteville’s former VP /Market Manager Mac “Edwards” (McTindal) to VP/Market Manager at Beasley’s newly acquired Detroit, Michigan cluster.

Effective immediately, Mac will oversee three of Greater Media’s former stations, including, **101 WRIF “Everything That Rocks!”** and **105.1 THE BOUNCE (WMGC) “Detroit’s Throwback Hip Hop and R&B”**, as well as **94.7 WCSX “The Motor City’s Classic Rock Station.”**

“After 25 years of dedicated service to Beasley’s Fayetteville market, Mac will bring his wealth of experience to our new Detroit cluster,” noted Brian E. Beasley EVP/Chief Operating Officer at Beasley Media Group. “Mac has worked with Beasley in positions from Program Director to Air Personality, to Operations Manager and he has served as Fayetteville’s award-winning Market Manager since 2007. We’re moving forward on our path to success in Detroit, as Mac takes the helm of these iconic stations.”

“It’s my absolute privilege to work with these three outstanding radio stations in the Motor City,” commented Mac. “I am eager to lead the transition of the tremendous talent within the Detroit cluster into the Beasley family of stations. We share a deep commitment to the community and clients we serve every day, and I know we will benefit from the previous success we’ve collectively achieved. Meanwhile, the Fayetteville team will continue to be close to my heart, as we collectively expand Beasley’s reach in the radio industry.”

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Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which is celebrating its 55th anniversary. Beasley Broadcast Group, Inc. was founded in 1961 by George G. Beasley who remains the Company’s Chairman of the Board. Today, inclusive of announced divestitures, Beasley Broadcast Group owns and operates 69 stations (50 FM and 19 AM) in 16 large- and mid-size markets in the United States. Approximately 20.1 million consumers listen to Beasley radio stations weekly over-the-air, online on smartphones and tablets and millions regularly engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.