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Image: Jeff Zito

BEASLEY's WBRN 98.7 NO RULES ROCK ANNOUNCES JEFF ZITO AS PROGRAM DIRECTOR

Zito Moves up Gulf Coast from Ft Myers to Tampa!

Tampa, Florida---Tues, May 10, 2016 - Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc, (NASDAQ: BBGI) today confirmed Jeff Zito is moving up the Gulf Coast from his position as Program Director at Fort Myers station WRXK / K-ROCK to begin his new PD role at Tampa's WBRN / 98.7 NO RULES ROCK. Zito will start working as WBRN's Program Director, on Monday, June 20.

"Jeff Zito is a perfect fit for 98.7 No Rules Rock," said Beasley's Tampa Operations Manager Tee Gentry. "He has proven himself as a winning PD at 96 K-ROCK with Beasley in Ft Myers and we are excited to have him here in Tampa Bay!"

Florida radio pro Jeff Zito launched his career in 1996. He worked at several radio stations before he landed jobs in Ft Myers, where he hosted mornings at WJBX as half of the Zito and Garrett show. He subsequently moved over to sister station (hot talk) WRXK. "I've done sports talk at WHFS (now WBRN) Tampa, and I've done radio in Miami," said Zito. "But, I went back to work in Ft Myers, and eventually came over to K-Rock at WRXK, where I enjoyed serving as midday announcer/program director. Now, I'm ready to move on up the coast to Beasley's Tampa cluster to work for WBRN and 98.7 NO RULES ROCK!"

"We are all very happy for Jeff Zito," added Beasley's Fort Myers Operations Manager Adam Star. "He's made a significant impact as PD of WRXK and he'll be missed. Zito is successful because he passionately lives the lifestyle, and he's a team player. I have no doubt Jeff Zito's skills absolutely led us to our monster ratings!"

Currently, Beasley is actively searching for a new, outstanding Program Director to lead WRXK into the future. K-ROCK, Beasley's flagship 100,000 watt station in Southwest Florida, has been thrilling its fiercely devoted listeners for the past 30 years. Applicants may send packages to FortMyersProgrammingJobs@bbgi.com

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About Beasley Media Group Tampa-St. Petersburg-Clearwater:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the US. In the Tampa-St. Petersburg-Clearwater market, Beasley Media Group owns five FMs and one AM: WLLD- FM 94.1; WQYK-FM 99.5; WRBQ-FM 104.7; WYUU-FM 92.5; WBRN-FM 98.7; and, WHFS-AM 1010. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com