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Jesse Kage *

Jesse Kage Breaks into Afternoons at Beasley's 98.7 NO RULES ROCK!

Tampa, Florida – Feb. 29, 2016 -- Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) today announced Jesse Kage will be the new Afternoon Drive personality on 98.7 NO RULES ROCK. Kage's debut will launch on Monday, March 7, running Monday through Friday.

A Florida native, Jesse Kage has been working in the radio industry for more than two decades. He has built a devoted following with his top-rated Kage Kult Show brand in the Tampa Bay market, earning Number One ratings multiple times in key demographics.

"From hosting afternoons on-air to my live events in the streets, I'm ready to strip away the rules!" said Kage. "I could not be more grateful to Beasley management for seeing the value in my brand. I'm ready to reward their faith with a great show that will reclaim our top spot!"

"We're happy to have such a well-known Tampa personality starring on our weekday afternoons," said Beasley Media Group's Tampa Operations Manager Tee Gentry. "Our commitment to Jesse Kage is as solid as 98.7 NO RULES ROCK!"

* Jesse Kage's photo courtesy of Anna Caradonna, www.lightofthemoonphotography.com.

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About Beasley Media Group Tampa-St. Petersburg-Clearwater:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Tampa-St. Petersburg-Clearwater radio market, Beasley Media Group owns five FMs and one AM including: WLLD- FM 94.1; WQYK-FM 99.5; WRBQ-FM 104.7; WYUU-FM 92.5; WBRN-FM 98.7; and, WHFS-AM 1010. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.