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Steve Griesbach

Beasley's Las Vegas Cluster Announces New Market Director of Engineering

LAS VEGAS, NV -- February 8, 2016 -- Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) today announced the appointment of Steve Griesbach to Market Director of Engineering for the Las Vegas cluster. Steve is a Wisconsin native, who brings nearly three decades of radio engineering experience to Beasley's five Las Vegas stations.

"Our engineering team welcomes Steve to Las Vegas!" said Regional Engineering & Corporate Projects Manager Lamar Smith. "I'm confident Steve's extensive career experience at 11 stations in Northern Wisconsin will enhance the quality of our talented team. We're eager to benefit from Steve's engineering expertise in our dynamic Las Vegas market!"

"A move to Las Vegas has been my personal and professional dream," added Steve. "I'm looking forward to taking on new challenges and growing with Beasley Media Group. I would like to thank Regional Engineering Manager Lamar Smith, as well as VP of Engineering Mike Cooney, and Las Vegas Market Manager Tom Humm for this incredible opportunity!"

Steve may be congratulated at steve.griesbach@bbgi.com.

About Beasley Media Group Las Vegas:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18AM) located in twelve large- and mid-size markets in the United States. In the Las Vegas radio market, Beasley Media Group owns four FMs and one AM, including: KKLZ-FM 96.3; KCYE-FM 102.7; KOAS-FM 105.7; KVG5-FM 107.9; and, KDWN-AM 720. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.