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Katy Lollis

## Beasley Media Group Promotes Katy Lollis to DOS in Fayetteville, NC

**Fayetteville, NC – Feb 4, 2016--** Beasley Media Group, a subsidiary of Beasley Broadcast Group, Inc., has announced a sales management promotion in their six-station Fayetteville cluster.

Ms. Katy Lollis has been advanced from General Sales Manager to Beasley's new Director of Sales in the Fayetteville, NC market.

"Katy has been a valued employee of our company for nearly a decade," said Market Manager Mac Edwards. "Katy's experience, market insight, and incredible work ethic have always been highly valued and deeply respected. Now, we are confident Katy will take our sales team to new heights in 2016 and beyond!"

"I am very thankful and honored to serve in this position. We have a tremendous opportunity to grow our revenue in Fayetteville," added Katy. "Our sales team puts forth whatever effort is needed to succeed and we will not let any obstacle stop us. My success is thanks to my team members, who want to win as much as I do!"

Katy may be congratulated at [katy.lollis@bbgi.com](mailto:katy.lollis@bbgi.com).

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### About Beasley Media Group Fayetteville:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Fayetteville radio market, Beasley Media Group owns four AMs and two AMs, including: WKML-FM 95.7; WFLB-FM 96.5; WZFX-FM 99.1; WUKS-FM 107.7; WYDU-AM 1160; and, WAZZ-AM 1490. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit [www.bbgi.com](http://www.bbgi.com).