



NEWS ANNOUNCEMENT

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BEASLEY MEDIA CELEBRATES THE 16TH ANNIVERSARY OF “CHRISTMAS ACROSS THE LANDS!”

*- Program Director Randy Sherwyn Produces and Hosts 12-Hour Radio
Christmas Special Broadcast to Military Personnel for 16th Consecutive Year –*

“Christmas Across the Lands” Airs Locally on Sunny 106.3 WJPT-FM and B 103.9 WXKB-FM

FORT MYERS and NAPLES, Florida, December 22, 2015 – Randy Sherwyn, Program Director for Beasley Media Group’s *Sunny 106.3* WJPT-FM and 106.3 HD2 *Solid Gold 106*, will host the 16th annual “Christmas Across the Lands,” a 12-hour radio Christmas show that airs mainly on Christmas Eve and Christmas Day in markets across the globe. Locally, “Christmas Across the Lands” will be broadcast on *Sunny 106* WJPT-FM beginning Christmas Eve Morning at 9:00 a.m. and will then run for 24 hours during Christmas Eve and Christmas Day. It will also air on Beasley Media Southwest Florida sister station *B103.9* WXKB-FM starting at 10 a.m. on Christmas Eve.

Originating sixteen years ago as a heartfelt gift and tribute to our troops stationed overseas, as well as a holiday companion for all, “Christmas Across the Lands” is written, produced, and hosted by Randy Sherwyn. With Beasley since 1991, Mr. Sherwyn updates and freshens the show every year, and once again “Christmas Across the Lands” for 2015 is an updated mix of music and interviews. New interviews include Donny Osmond, Kelly Clarkson, Karolyn Grimes (“Zuzu”), Chicago, and more.

With the support of the American Forces Network-Radio (AFN Radio), “Christmas Across the Lands” has become an annual signature event for troops stationed overseas and for ships at sea during the holiday season. This year, the show will be heard by military personnel stationed in over 177 countries around the globe.

“Thank you for all you do for our troops away from home during the holidays,” said Jef Reilly, Director, American Forces Radio Network, in a letter to Mr. Sherwyn. “It’s one of those old-school Christmas shows

that really brings warmth and memories – It’s certainly one we look forward to airing every year and I know our service-members and their families appreciate the excellent production, immortal stories and classic songs.”

Additionally, the show will air nationwide and in international territories including Canada, West Indies, Cayman Islands, New Zealand, England, South Africa, Guam, Ireland, Kosovo, the Philippines and the U.S. Virgin Islands.

Beasley Southwest Florida Vice President & Market Manager Brad Beasley says, “It is our joy to once again share “Christmas Across the Lands” with Southwest Florida listeners. Airing this unique program has become a wonderful tradition and we are proud of Sunny 106.3 Program Director Randy Sherwyn for creating and producing such a meaningful radio show that entertains and comforts the brave men and women serving our Country around the world. For those closer to home, we welcome members of our local community to tune into *Sunny 106.3* and B 103.9 for the 16th annual Christmas Across the Lands program this coming Christmas Eve and Christmas Day.”

About Beasley Media Group **Fort Myers –Naples-** Southwest Florida:

Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc., is a radio broadcasting company that owns and operates 52 stations (34 FM and 18AM) located in twelve large- and mid-size markets in the United States. In the Fort Myers-Naples market, Beasley Media Group owns four FMs and one AM, including: WRXK-FM 96.1; WWCN-FM 99.3; WXKB-FM 103.9; WJPT-FM 106.3; and, WJBX-AM 770. Additionally, “The Link” - a modern adult contemporary format - can be heard through four FM translators at 96.5 and 98.1 in Lee County and 101.5 and 105.1 in Collier County. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com

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