

NEWS ANNOUNCEMENT

November 11, 2015



Image: Jeff Reynolds



Contact:

Chris O'Kelley, Operations Manager
Beasley Media Group, Augusta, Georgia
chris.okelley@bbgi.com / 706 396-7108

BEASLEY MEDIA GROUP WELCOMES JEFF REYNOLDS *AFTERNOON DRIVE AT WKXC-KICKS 99, AUGUSTA*

AUGUSTA, Georgia – November 11, 2015 --- Beasley Media Group, Inc. a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) welcomes Jeff Reynolds as the new afternoon drive personality, from 3:00 p.m. to 7:00 p.m. at WKXC-Kicks 99, Augusta Georgia. Jeff is replacing Bryan Axelson who recently moved to morning drive on WKXC as part of the Kicks *Wake Up Krew*.

Jeff joins WKXC – “New Country” Kicks 99 after a four-year career as an afternoon radio host for Emmis Communications at WTHI-FM (HI-99), the Wabash Valley’s Country Station in Terre Haute, Indiana. Jeff’s prior experience includes radio work in Muncie, Indiana with Backyard Broadcasting and Citadel Broadcasting.

“We are excited to welcome Jeff to Kicks 99!” said Chris O’Kelley, Beasley’s Operations Manager in Augusta. “His boundless energy, innovative ideas and on-air presence make him an ideal fit for our on-air team!”

“Since I was a kid, I dreamed of working in radio! I caught the radio bug early and it stuck,” added Jeff Reynolds. “And, our technology keeps evolving, which is fun. Keeping up with ever-changing social media and unique web content means this job is much more than just talking between songs. I get paid to be creative, every day!”

Jeff Reynolds may be congratulated at jeff.reynolds@bbgi.com.

About Beasley Media Group **Augusta:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Augusta radio market, Beasley Media Group owns six FMs and two AMs, including: WKXC-FM 99.5; WHHD-FM 98.3; WDRR-FM 93.9; WGUS-FM 102.7; WCHZ-FM 93.1 and 95.5 W238AU; WGAC-FM 95.1; WGAC-AM 580; and WRDW-AM 1630. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.

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