

NEWS ANNOUNCEMENT



SEPTEMBER 15, 2015

Contact:

Caroline Beasley, EVP/CFO
Beasley Media Group, Inc.
caroline@bbgi.com
239.263.5000



.jpg attached: Soni Dimond

Beasley Media Group Welcomes Soni Dimond into New Position: Vice President, Corporate Communications

Naples, Florida – September 15, 2015 -- Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) today announced the appointment of Ms. Soni Dimond to Vice President, Corporate Communications. Ms. Dimond joined the company in May, and has reported to Beasley's long-standing Vice President Denyse Mesnik in the Naples, Florida headquarters.

"Soni shares our company's fundamental professional values and I am impressed with her commitment to ensure our continued success in this ever-evolving radio industry," said Ms. Mesnik. "We welcome her depth of experience, her proven track record and her deep respect for the art of communication."

Ms. Dimond will be responsible for the strategic direction and content of internal and external communications. "Joining the Beasley team is an exceptional privilege," she remarked. "It's a welcome challenge to follow my predecessor's significant achievements and brilliant legacy. With Denyse Mesnik as my mentor, I have been offered a rare opportunity to work with an awe-inspiring radio professional, who has earned the deepest respect of her peers."

"We are thrilled that Soni has joined our team," added EVP/CFO Caroline Beasley. "With Soni on board at Beasley, we are accelerating our pledge to extend our brand's successful heritage in the highly-competitive radio experience."

Ms. Dimond was selected for her new position at Beasley after 16 successful years as the founder and president of Soni Dimond Media, SDM, a publicity and media training company, representing a wide range of newsworthy and talented individuals, including the all-time winner of "Jeopardy!" Game show, and the top money-winner in American game show history. She is recognized as one of the first female television news anchors at WHTM, the ABC affiliate in her hometown, Harrisburg, Pennsylvania. Her career included an internship at NBC Owned and Operated WCAU-TV, Philadelphia, before she was drafted by NBC affiliate WGAL as Morning Anchor, Talk Show Host and General Assignment TV News Reporter in Lancaster, PA.

Ms. Dimond's career history includes three decades of media relations, including her position of Director of Media Relations for the Pennsylvania Chamber of Business and Industry, the largest business organization in PA. Additionally, Soni served as a media trainer at Commonwealth Media Services, where she coached top government officials in message delivery. Soni's career extended from state-wide to global public affairs, allowing her professional path to include government relations in Washington, D.C.

Soni's career has earned significant awards, including "Best 50 Women in Business" in Pennsylvania. Her community commitment includes more than 15 years as a Board Member of Central PA Chapter of the National Multiple Sclerosis Society. A new resident of Florida, Soni has been welcomed into memberships at the Rotary Club of Naples and the Naples Press Club.

As a recognized national speaker and former member of National Speakers Association, Soni has authored two books, in her *LIFE'S A PITCH!*® series. Her books have been used as guides to image-building and positive publicity.

About Beasley Media Group: *Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. Approximately 7.7 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.*