



NEWS ANNOUNCEMENT

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.jpg attached: Denyse Mesnik

Beasley Media Group Vice President of Corporate Communications Denyse Mesnik Transitioning From Corporate Position to Consultant for the Company

NAPLES, Florida – September 15, 2015 – Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster, has honored the recent decision of Company veteran Denyse Smith Mesnik, APR to step out of her position as Vice President of Corporate Communications and transition into a new role as Consultant for the Naples, Florida based media company. Denyse will remain active in Beasley’s corporate office through the end of September, after which time she will assist Beasley Media Group’s corporate office, portfolio of radio stations and the Beasley Family with special projects.

Denyse began her radio career with Beasley Broadcast Group, parent company of Beasley Media Group, in 1990 as Executive Assistant to the Company’s Founder, Chairman and CEO George G. Beasley. When the Company became publicly traded in 2000, Denyse was promoted to Director of Corporate Communications and served as the Beasley’s first communications executive. She was again promoted to Vice President of Corporate Communications in 2010.

Over the last fifteen years, Denyse has invested her time developing and leading all aspects of the Company’s public relations and communications outreach. Under her guidance, Beasley’s corporate communications office has grown into a vibrant department that handles external and internal messaging and relationships - including media, industry, employee and community relations - for Beasley’s portfolio of 52 radio stations and 800+ employees in 12 markets nationwide.

George G. Beasley recently presented the prestigious CEO Award of Excellence to Denyse for her expert leadership and longstanding dedication to the company. “Denyse has been one of the most loyal and capable persons with whom I have had the pleasure of working during the past 25 years,” said George Beasley. “We could always depend on her competency, uplifting smile and her willingness to complete any project given, without a complaint. Fortunately, Denyse has agreed to work with us as a consultant going forward.”

“George Beasley and the Beasley family have enabled me to grow and succeed in an industry that I truly enjoy,” commented Denyse. A piece of my heart will always be in the Beasley Media Group corporate office. The radio industry remains in my blood and in my future, and I am beyond honored that discussions are underway to stay connected to the Beasley Family and Beasley Media Group as a consultant.”

About Beasley Media Group: Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. Founded in 1961, Beasley Broadcast Group, Inc. (NASDAQ: BBGI) is headquartered in Naples, Florida. Approximately 7.7 million consumers listen to Beasley radio stations weekly over-the-air, online and on smartphones and tablets and millions regularly engage with the Company’s brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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