



NEWS ANNOUNCEMENT

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WBCN 1660 AM Premieres New, Yet Familiar Format

Conservative News Talk Coming Back to Charlotte!

Charlotte, N.C. - September 3, 2015-- WBCN 1660 AM, a Beasley Media Group radio station, continues proactively to meet the audience's needs. For several years, listeners have witnessed WBCN 1660 AM's formats evolve, from all-news talk to an all-sports format. Now, this station is proud to reinstate their conservative news talk format, under the new moniker *AMERICA'S PULSE 1660 AM*. Specifically, the format includes:

- **5A-9A – THIS MORNING – AMERICAS FIRST NEWS WITH GORDON DEAL**
- **9A-12P- THE GLENN BECK PROGRAM**
- **12P-3P – LAURA INGRAHAM**
- **3P-6P SEAN HANNITY**
- **6P-9P – MARC LEVIN**

CBS Sports will continue to broadcast overnights and weekends.

"I'm very pleased to announce the return of conservative talk to the Charlotte Market on WBCN 1660 AM as well as 104.7 HD3," stated Market Manager Bill Schoening. "Regardless of your political point of view, the 'AMERICA'S PULSE' format will continue to offer compelling content to our listeners and a cost-efficient alternative to our advertisers."

"The timing is right for our engaged news talk fans and active listeners," said Operations Manager and Program Director D.J. Stout. "Americans are more eager than ever to be involved in the current news, debates and discussions over the crucial choice for our next political leaders. Today, there's much more interest than ever in conservative news talk!"

Beasley Media Group's Vice President of Programming Justin Chase added, "It's unbelievable to me that some of the biggest talk hosts in America like Hannity, Beck, Levin and Ingraham were not heard in the Charlotte market! Well, that all changes now, and we know the politically conservative audience in the market will be thrilled."

Search AMERICA'S PULSE in your App Store or visit americaspulse1660.com/app.

About Beasley Media Group Charlotte

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., a radio broadcasting company that owns and operates 52 stations (34 FM and 18 AM) located in twelve large- and mid-size markets in the United States. In the Charlotte radio market, Beasley Media Group owns five FMs and two AMs, including: WSOC-FM 103.7; WKQC-FM 104.7; WPEG-FM 98.9; WBAV-FM 101.9; WNKS-FM 95.1; WBCN –AM 1660; and, WFNZ-AM 610. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com.