



NEWS ANNOUNCEMENT

JULY 9, 2015

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CAROLINE BEASLEY AND DENYSE MESNIK NAMED TO *RADIO INK* MAGAZINE'S "MOST INFLUENTIAL WOMEN IN RADIO" ANNUAL LIST

NAPLES, Florida, July 9, 2015 – Beasley Media Group, Inc., a subsidiary of Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster, headquartered in Naples, Florida, announced today that its Executive Vice President and Chief Financial Officer Caroline Beasley and Vice President of Corporate Communications Denyse Mesnik have both been named to *Radio Ink* Magazine's annual listing of the "Most Influential Women in Radio" for 2015. Inclusion on *Radio Ink*'s list is based on a candidate's overall influence within the industry, as well as her ability to power and change radio and her long-term dedication and commitment to the medium. Results were announced in the radio trade's most recent issue.

In addition to their corporate responsibilities for Beasley Media Group, both women are involved in the radio broadcasting industry on a national and state level. Caroline is a past Chairman and current Member of the Radio Board for the National Association of Broadcasters (NAB) in Washington, DC. She was asked to join the distinguished NAB Board of Directors in 2005 and has served in several capacities since that time including as an Executive Committee Member and as the Radio Board's 1st and 2nd Vice-Chairman. She also serves in leadership roles on various NAB committees, notably as a trustee of the NAB Political Action Committee. Additionally, Caroline is a current Member of the Board of Directors of Broadcast Music, Inc. (BMI). Honored by *Radio INK* magazine as one of the "40 Most Powerful People in Radio" in 2011 and 2012, Caroline has also been recognized in the magazine's "Most Influential Women in Radio" listing every year since 2003.

A Naples native, Denyse Smith Mesnik is a member of the Florida Association of Broadcasters Board of Directors, a member of the Executive Committee of the Mentoring and Inspiring Women in Radio Group and co-founder of the Radio Communicators Group. Locally, she is a founding member and past-president of the Public Relations Society of America's Gulf Coast chapter and former board member of the Collier County Museum. This is the fifth consecutive year in which she has been recognized in *Radio Ink*'s "Most Influential Women in Radio" listing.

About Beasley Media Group Southwest Florida:

Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc., is a radio broadcasting company that owns and operates 53 stations (34 FM and 19 AM) located in twelve large- and mid-size markets in the United States. In the Fort Myers-Naples market, Beasley Media Group owns four FMs and one AM, including: WRXK-FM 96.1; WWCN-FM 99.3; WXKB-FM 103.9; WJPT-FM 106.3; and, WJBX-AM 770. Additionally, "The Link" - a modern adult contemporary format - can be heard through four FM translators at 96.5 and 98.1 in Lee County and 101.5 and 105.1 in Collier County. Founded in 1961, Beasley Broadcast Group (NASDAQ: BBGI) is headquartered in Naples, Florida. For more information, please visit www.bbgi.com

About *Radio Ink* Magazine:

Radio Ink is a radio-industry trade publication that is published bi-weekly for the radio management sector of the radio broadcasting industry. Its mission is to provide relevant management information, tips, and ideas for those operating radio stations.

www.radioink.com

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