



NEWS ANNOUNCEMENT

MARCH 11, 2015



.jpg attached: Michelle Dunn

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BEASLEY MEDIA GROUP NAMES MICHELLE DUNN “PRESIDENT’S CLUB OVERALL WINNER”

- Award Represents Company’s Top Sales Producer for the 2014 Calendar Year –

NAPLES, Florida, March 11, 2015 - Beasley Media Group, Inc. is pleased to announce that Michelle Dunn has been named the Company’s “President’s Club Overall Winner” for the calendar year 2014. This is the first time that Dunn, Senior Account Executive for Beasley Media Group Augusta, has earned this prestigious award.

The President’s Club consists of Beasley sales executives inducted annually for their abilities to meet or exceed individual and market goals, attain accreditation from the Radio Advertising Bureau (RAB) as Certified Radio Marketing Consultants (CRMC), and over-deliver their clients’ expectations on a daily basis.

One account executive in each market in which Beasley operates is named to the President’s Club monthly. At the end of the year, each market names a winner based on overall performance. Additionally, the individual with the highest ranking from this notable pool of top-performers is named Beasley’s “President’s Club Overall Winner” for the previous calendar year.

Beasley’s 2014 “President’s Club Overall Winner” Michelle Dunn is a veteran and accomplished sales executive for the Company’s Augusta, Georgia cluster that includes 6 FM and 2 AM radio stations, and also one FM translator. This marks the fourth time that Michelle has been earned inclusion into the Company’s President’s Club and the first time that she has additionally received the coveted “Overall Winner” designation. Michelle has set multiple sales records for Beasley’s Augusta cluster, including Million Dollar Billing for 3 years and a top producer in Augusta’s Gabriel Media campaign for 11 years. Her stellar radio career spans over 20 years, with 15 of those years having been spent with Beasley in Augusta. She is a native of High Point, NC. Michelle Dunn can be congratulated at michelle.dunn@bbgi.com.

The complete list of 2014 President Club Winners in Beasley Media Group markets include:

Augusta, GA	Michelle Dunn	4 th Time Winner
Eastern NC	Al McPike	12 th Time Winner (Greenville - New Bern - Jacksonville)
Fayetteville, NC	Regina Drake	3 rd Time Winner
Fort Myers-Naples, FL	Dann Krinsky	2 nd Time Winner
Las Vegas, NV	Eileen Ruiz/Chrissy Winters	7 th Time Winners
Wilmington, DE	John Ryan	3 rd Time Winner

Chairman and CEO George G. Beasley comments, “I’m very proud to see Michelle Dunn named the Overall Winner of the President’s Club. Michelle is one of the most tenacious and dedicated sellers I’ve ever known. She works diligently to secure new business, service her existing clients and uphold the reputations of the radio stations she represents. Additionally, I applaud each and every one of the sales executives who earned recognition as the top sales associate for the past calendar year in their respective markets.”

Chief Revenue Officer Heather Monahan comments, “Michelle Dunn possesses an innate ability to connect with advertisers and is committed to delivering complete customer satisfaction at all times. She builds an unbreakable bond with her clients that yields a loyalty to Michelle, and to Beasley, which is rarely seen in this dynamic media environment. We are lucky to have Michelle leading our team in Augusta.”

About Beasley Media Group, Augusta:

In the Augusta, GA market, Beasley Media Group, Inc. radio stations include: *New Country Kicks 99 WKXC-FM*; 580 AM and 95.1 FM News Talk WGAC; HD 98.3 WHHD-FM; 93.9 BOB FM WDRR-FM; the All New HOT 95.5 and 93.1 WCHZ-FM; *The Southern Gospel Station 102.7 FM WGUS-FM*; and WRDW-AM 1630 News Talk Sports.

Parent company, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company founded in 1961 that owns and operates 53 stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States.

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