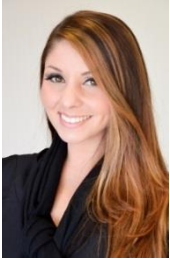




NEWS ANNOUNCEMENT

MARCH 4, 2015



.jpg attached: Georgia Beasley

Contact:
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Vice President and Market Manager
Beasley Media Group, Augusta
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BEASLEY MEDIA GROUP NAMES GEORGIA BEASLEY GENERAL SALES MANAGER AND DIGITAL SALES MANAGER FOR AUGUSTA, GEORGIA

AUGUSTA, Georgia, March 4, 2015 - Beasley Media Group is pleased to announce the appointment of Georgia Beasley as General Sales Manager of *New Country Kicks 99* WKXC-FM and 93.9 BOB-FM WDRR-FM and Digital Sales Manager for all of its seven Augusta radio stations. In her new role, Georgia will supervise all revenue initiatives for *Kicks 99* and BOB-FM and will also be responsible for creating digital content and revenue opportunities for the cluster as a whole. The appointment is effective immediately and she reports to Vice President and Market Manager Mark Haddon.

A South Florida native, this move brings Georgia Beasley to Augusta for the first time. Prior to this appointment, Georgia has held sales management positions in Miami and Wilmington, Delaware. Georgia entered the radio industry upon her graduation from the University of North Carolina at Chapel Hill in 2006.

Vice President and Market Manager Mark Haddon comments, "It is a great pleasure to make this announcement about Georgia joining our Augusta team. Georgia comes to us with a solid track record, and having her here to help us build on our past successes will be a real treat. I am sure our advertising partners will enjoy getting to know Georgia and sharing in her creative ideas to grow their business."

Adds Georgia Beasley, "I'm extremely happy to be a member of the Augusta team! Although I thoroughly enjoyed my time in South Florida, and will miss my family, my heart is in the growth, future and evolution of this company and in continuing my grandfather's legacy. The Augusta cluster presents a unique opportunity as I can continue my growth within our company while at the same time applying my passion for the non-traditional revenue (NTR) and digital space. I have always been impressed with the Augusta cluster and the strength of our sales team here. For years I've heard that there is a loyalty in this market, from the CSRA community, for our Beasley stations that is unlike anywhere else in the Country. I'm excited to experience that first hand and to take this market to a whole new level in our company!"

For more information, contact Mark Haddon at (706) 396-7000 or email mark.haddon@bbgi.com. Georgia Beasley can be congratulated at georgia.beasley@bbgi.com.

About Beasley Media Group, Augusta:

In the Augusta, GA market, Beasley Media Group, Inc. radio stations include: *New Country Kicks 99* WKXC-FM; 580 AM and 95.1 FM News Talk WGAC; HD 98.3 WHHD-FM; 93.9 BOB FM WDRR-FM; the All New HOT 95.5 and 93.1 WCHZ-FM; *The Southern Gospel Station* 102.7 FM WGUS-FM; and WRDW-AM 1630 News Talk Sports. Parent company, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company founded in 1961 that owns and operates 53 stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States.

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