



## NEWS ANNOUNCEMENT

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.jpg attached: Todd Michaels

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## RADIO PERSONALITY TODD MICHAELS PROMOTED TO AFTERNOON DRIVE HOST ON VEGAS' NEW COUNTRY 102.7 THE COYOTE KCYE-FM IN LAS VEGAS

LAS VEGAS, NV, February 19, 2015. Beasley Media Group Las Vegas and The Coyote 102.7 KCYE-FM Vegas' New Country 102.7 KCYE-FM announce the promotion of night host Todd Michaels to afternoon drive. Michaels' first day in his new air shift is Monday, February 23, 2015 and he will report to KCYE Program Director Kris Daniels.

Todd Michaels joined the station last December after ten years of hosting, producing and writing syndicated shows for Westwood One, Radio Express, Premiere Networks and TeshMedia. As the newly-appointed KCYE Afternoon Host, he fills the vacancy recently left by Cadillac Jack, who relocated at the end of the year to Beasley Media Group's WQYK/Tampa-St. Petersburg. For Michaels, coming to KCYE-FM represents a return to Las Vegas; from 2000 – 2003 he served as marketing/promotions director and on-air personality for KWNR-FM and KSNE-FM.

Commenting on the promotion, Kris Daniels says, "Todd Michaels is a perfect fit for The Coyote. His natural abilities behind the microphone, his knowledge of, and commitment to, the Las Vegas community and his past accomplishments with Beasley Media Las Vegas made this decision an easy one. Did I mention that Todd sounds incredible on the air? We are excited to make him a bigger part of The Coyote!"

Michaels adds, "A big thanks to Kris Daniels and Beasley Media Group VP and Market Manager Tom Humm for making this possible. They are true visionaries with a passion for the local community. The entire Beasley Las Vegas team has been incredibly helpful and supportive; they are a great group of people!"

Congratulate Todd Michaels at 702-730-0300 and [todd.michaels@bbgilv.com](mailto:todd.michaels@bbgilv.com).

### About Beasley Media Group Las Vegas:

In the Las Vegas market, Beasley Media Group Las Vegas owns five radio stations: *NewsTalk 720 KDWN-AM*; *Classic Hits 96.3 KKLZ-FM*; *Vegas' New Country 102.7 The Coyote KCYE-FM*; *Old School 105.7 KOAS-FM* and *Star 107.9 KVGS-FM*. Founded in 1961, parent company Beasley Broadcast Group, Inc., [www.bbgilv.com](http://www.bbgilv.com), is a radio broadcasting company that owns and operates 53 radio stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States.

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