



NEWS ANNOUNCEMENT

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jpg attached: Steve Triplett

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Kent Dunn

Vice President and Market Manager

Beasley Media Group Tampa-St. Petersburg

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BEASLEY MEDIA GROUP NAMES STEVE TRIPLETT DIRECTOR OF SALES FOR TAMPA-ST. PETERSBURG-CLEARWATER, FLORIDA MARKET

TAMPA, Florida, February 9, 2015 – Beasley Media Group Tampa Bay has named Steve Triplett Director of Sales for the Company’s Tampa-St. Petersburg-Clearwater cluster of six radio stations (five FMs and one AM) that includes: 92.5 MAX!MA WYUU-FM; BUBBA 98.7 WBRN-FM; 99.5 WQYK-FM; Q105 WRBQ-FM; WiLD 94.1 WLLD-FM; and Money Talk 1010 WHFS-AM. Mr. Triplett’s official start date is today, February 9th, 2015.

A Tampa native, Steve graduated from the University of Central Florida where he studied Mass Communication and Finance. Most recently, Steve served as President and Founder of Contact Media Inc., a Tampa-based marketing firm providing media planning and demand generation advertising services to businesses throughout the Southeastern United States. Additionally, he served as Vice President of Sales for Triad Retail Media, one of Florida’s largest advertising and marketing agencies providing media programs for leading retailer websites. Prior to that, Steve spent the first decade of his career in various account management roles for Jacor Communications, Clear Channel Radio and Cox Radio.

Vice President and Market Manager Kent Dunn comments, “Steve brings a successful and notable career to our Beasley Tampa Bay team. His local ties, impressive accomplishments in the agency side, as well as his reputation for integrity and professionalism, will serve us well as we solidify Beasley’s footprint in this vibrant Tampa Bay market.”

Steve Triplett adds, “I’m thrilled to join the Beasley team. The company has a rich history and a stellar reputation within the broadcasting community. We are living in one of the most innovative times in the history of marketing and it’s clear to me that Beasley is committed to leading the way with engaging brands and a relentless focus on generating results for advertisers.”

Steve Triplett can be congratulated at 727-579-1925 and steve.triplett@bbgi.com.

About Beasley Media Group Tampa-St. Petersburg-Clearwater:

In the Tampa-St. Petersburg-Clearwater radio market, Beasley Media Group five FMs and one AM including: 92.5 MAX!MA WYUU-FM; BUBBA 98.7 WBRN-FM; 99.5 WQYK-FM; Q105 WRBQ-FM; WiLD 94.1 WLLD-FM; and Money Talk 1010 WHFS-AM. Founded in 1961, parent company Beasley Broadcast Group, Inc., www.bbgi.com is a radio broadcasting company that owns and operates 53 radio stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States.

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