



NEWS ANNOUNCEMENT

FEBRUARY 2, 2015



Brian "Hammer" Panerali

For More Information

Mike O'Brian

Program Director/Morning Show Host 96.3 KKLZ-FM

Program Director 107.9 KVGS-FM

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BEASLEY LAS VEGAS ELEVATES BRIAN 'HAMMER' PANERALI TO ASSISTANT PROGRAM DIRECTOR FOR STAR 107.9 VEGAS' BEST VARIETY KGVS-FM

- In Addition to Assistant Program Director, Hammer Continues as Star 107.9 Morning Host and Music Director -

LAS VEGAS, Nevada, February 2, 2015 - Beasley Broadcast Las Vegas is pleased to announce the promotion of Brian "Hammer" Panerali to assistant program director of Star 107.9 Vegas' Best Variety KVGS-FM. Hammer joined KVGS-FM in 2013 as morning show host, an on-air position he continues to hold Monday – Friday from 6:00 a.m. to 10:00 a.m. Additionally, he remains the station's music director, a position to which he was promoted in 2014.

Hammer's radio career began at the legendary K-ROCK WXRK-FM in New York City. He was born in Chicago and raised in Southern California before becoming a promotion's assistant at K-ROCK. From there, he worked at WBAB-FM in Long Island and WDHA-FM in Morristown, NJ. In 2003, Hammer headed back to California where, over the next ten years, he held a variety of on-air and management positions at such stations as KKXX-FM and KRAB-FM in Bakersfield, CA. KBEAR-101 KVCJ-FM in Idaho Falls, ID and KDKB-FM, KEXX-FM, KPKX-FM in Phoenix, AZ.

Program Director Mike O'Brian comments, "Brian's incredible work ethic and commitment to KVGS, along with his passion for radio and this community, made this decision an easy one. Everyone wins when you have someone like Hammer on your team. He told me his goal is to continue pushing Star 107.9 Vegas' Best Variety to new heights, and I'm confident that's a goal Hammer will achieve."

Hammer adds, "Before arriving in Vegas, I heard that Beasley Broadcast had a knack for rewarding hard work and dedication. I'm completely honored that those traits were recognized in me and I'm beyond thrilled that I'm advancing to the next level in my career. I owe a HUGE debt of gratitude to our PD Mike O'Brian, Market Manager Tom Humm and corporate VP of Programming Justin Chase. Thanks for your confidence with this position fellas! I'm looking forward to honing my skill set under your tutelage...and I owe you all a drink (as long as we can get it on trade)!"

Congratulations can be sent to Hammer at brian.hammer@bbgilv.com For more information on Star 107.9 Vegas' Best Variety, please visit www.Starradiovegas.com

About Beasley Broadcast Las Vegas:

In the Las Vegas market, Beasley Broadcast owns five radio stations, *NewsTalk 720* KDWN-AM, 96.3 KKLZ-FM *Greatest Hits*, 102.7 *The Coyote* KCYE-FM, *Old School 105.7* KOAS-FM and Star 107.9 Vegas' Best Variety KVGs-FM. Founded in 1961, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company that owns and operates 53 radio stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States.

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