



NEWS ANNOUNCEMENT

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.jpg attached: Cadillac Jack

Contact:

Justin Chase
Vice President of Programming
Beasley Broadcast Group, Inc.
239-263-5000 / justin.chase@bbgi.com

RADIO PERSONALITY CADILLAC JACK PROMOTED TO ASSISTANT PROGRAM DIRECTOR AND AFTERNOON DRIVE HOST ON WQYK-FM

Veteran Country Radio Personality Moves from Beasley Broadcast's KYE-FM in Las Vegas to WQYK-FM and Beasley's Newest Cluster of Radio Stations in Tampa-St. Petersburg, FL

NAPLES, Florida, December 16, 2014 ó Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster, headquartered in Naples, Florida, has promoted veteran country radio personality Cadillac Jack to assistant program director (APD) and afternoon drive host for WQYK-FM in Tampa-St. Petersburg, FL. Cadillac Jack's afternoon show will air each weekday from 3:00 p.m. to 7:00 p.m. His first day at *Tampa Bay's Country Station* 99.5 WQYK is Monday, January 5th and he reports to Operations Manager Tee Gentry.

Most recently, Cadillac Jack served as APD, music director (MD) and afternoon host on Coyote Country KYE-FM in Las Vegas. His career with Beasley Broadcast began in 1999 when he

joined WXTU-FM in Philadelphia in that same capacity of APD, MD and afternoon host. He moved to Las Vegas Beasley's KYCE in 2006.

For nine years, Cadillac Jack served as host of Westwood One's "Stars of Country," which aired on more than 75 radio stations nationwide. He began his career as a DJ at a small radio station in Wilmington, Illinois after graduating from the Midwestern Broadcasting School. Eight years later he got his "Big Break" on Top 40 formatted WBUS in Chicago. From there, Cadillac moved to a Las Vegas station (owned by a broadcaster other than Beasley) that aired country music and the rest is history.

As a country music DJ, Cadillac Jack has worked in various markets nationwide as APD, MD and afternoon host including WWWW Detroit and Washington, DC before moving to Philadelphia for Beasley Broadcast and WXTU-FM.

Cadillac Jack was inducted into the Nevada Broadcasters Association Hall of Fame in 2014 and was this year additionally honored as 2014's "Music Director of the Year" for *Country Aircheck*. In 2001, Cadillac was a finalist for the Country Music Association (CMA) "Personality of the Year Award" and nominated for the Academy of Country Music Awards "Air Personality of the Year" in 2002.

Operations Manager Tee Gentry said, "We are thrilled that Cadillac Jack agreed to join us in Tampa. Having been with Beasley fifteen years, our Company knows his work ethic and his talent. Personally, I can't wait to have Caddy behind the mic, hitting the streets and getting to know our listeners and clients in Tampa Bay. He's one of the very best personalities in country music."

Cadillac Jack added, "When I first met Tee several years ago through the Country music industry, we just clicked. We're going to do good things at WQYK! But, as happy as I am for the opportunity to work in a larger market and with Tee Gentry, making the decision to leave our tight-knit radio family in Beasley Las Vegas wasn't easy. The fact that I get to stay within Beasley is a blessing and I'm very thankful to the Beasley family for the chance to experience Tampa Bay."

About Beasley Broadcast Group:

Founded in 1961, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company that owns and operates 53 stations (33 FM and 20 AM) located in twelve large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA. Beasley owns five FMs and one AM in the Tampa-St. Petersburg-Clearwater market including: 92.5 MAX!MA WYUU-FM, 98.7 WHFS-FM, 99.5 WQYK-FM, Q105 WRBQ-FM, WILD 94.1 WLLD-FM, and 1010 Sports WHFS-AM.

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