



## NEWS ANNOUNCEMENT

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### ***SUNNY 106.3* THINKS WE NEED A LITTLE CHRISTMAS, RIGHT THIS VERY MINUTE!**

***- Sunny 106.3 WJPT-FM Has Become "The Christmas Station"  
Celebrating the Spirit of the Season with Holiday Programming -***

FORT MYERS and NAPLES, Florida, November 8, 2014 – *Sunny 106.3* WJPT-FM, announces that it is now broadcasting all holiday-themed music, a format switch that took place yesterday, November 7th.

*Sunny 106.3's* holiday programming includes traditional and contemporary music for the whole family. Listeners are hearing standards such as Bing Crosby's "White Christmas," The Eagles' "Please Come Home for Christmas," and Brenda Lee's "Rockin' Around the Christmas Tree." Plus recent releases from artists like Johnny Mathis, Kelly Clarkson, Michael Buble, Rod Stewart, and others. You can listen online at [www.sunny1063.com](http://www.sunny1063.com), and also on BBGI's free iRadioNow app for Apple or Android devices.

*Sunny 106.3* is also pleased to announce that Program Director Randy Sherwyn will host the 15th annual "Christmas Across The Lands," a radio Christmas show scheduled to air beginning at 9am Christmas Eve through 1:00 p.m. Christmas Day. The heartfelt broadcast has become an annual signature event for troops stationed overseas and with ships at sea during the holiday season. This year, the show will bring a little holiday cheer and warmth to U.S. troops stationed in over 177 countries around the globe. The Canadian Forces Network in Europe also airs the show across Europe and NATO HQ.

Vice President and Market Manager, Brad Beasley, comments, "*Sunny 106.3's* holiday music line-up has become a Southwest Florida tradition; for over a decade, it's our way of wishing our community a Merry Christmas and a Happy New Year and all of us at Beasley are delighted that the switch has officially been made!"

#### **About Beasley Broadcast Southwest Florida**

Founded in 1961, Beasley Broadcast Group, Inc. is a radio broadcasting company that owns and operates 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA. Operating in Southwest Florida since 1986, Beasley owns four FMs and one AM in the Naples-Fort Myers market including: Sunny 106 WJPT-FM, B103.9 WXKB-FM, 96 K-Rock WRXK-FM, ESPN Radio 99.3 WWCN-FM and 770 AM ESPN Deportes WJBX-AM. Additionally, "The Link" - a modern adult contemporary format - can be heard through four FM translators at the following dial positions, 96.5 and 98.1 in Lee County and 101.5 and 105.1 in Collier County.

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