



NEWS ANNOUNCEMENT

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CAROLINE BEASLEY AND DENYSE MESNIK NAMED TO *RADIO INK* MAGAZINE'S "MOST INFLUENTIAL WOMEN IN RADIO" ANNUAL LIST

NAPLES, Florida, July 8, 2014 – Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster, headquartered in Naples, Florida, announced today that its Executive Vice President and Chief Financial Officer Caroline Beasley and Vice President of Corporate Communications Denyse Mesnik have both been named to *Radio Ink* Magazine's annual listing of the "Most Influential Women in Radio" for 2014. Inclusion on *Radio Ink's* list is based on a candidate's overall influence within the industry, as well as her ability to power and change radio and her long-term dedication and commitment to the medium. Results were announced in the radio trade's most recent issue.

In addition to their corporate responsibilities for Beasley Broadcast, both women are involved in the radio broadcasting industry on a national and state level. Caroline Beasley is a Past Chairman of the Radio Board for the National Association of Broadcasters (NAB) in Washington, DC. She was asked to join the distinguished NAB Board of Directors in 2005 and has also served as an Executive Committee Member and as the Radio Board's 1st and 2nd Vice-Chairman. She continues today serving in leadership roles on various NAB committees. Additionally, Caroline is a trustee of the National Association of Broadcasters Political Action Committee. In 2014, the University of North Carolina Chapel Hill Board of Trustees elected Ms. Beasley to serve as a member of the UNC Board of Visitors.

A Naples native, Denyse Smith Mesnik is a member of the Florida Association of Broadcasters Board of Directors and of the Executive Committee of the Mentoring and Inspiring Women in Radio Group. Locally, she is a past-president of the Public Relations Society of America's Gulf Coast chapter and former board member of the Collier County Museum.

About Beasley Broadcast Southwest Florida:

Founded in 1961, Beasley Broadcast Group, Inc. is a radio broadcasting company that owns and operates 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA. Operating in Southwest Florida since 1986, Beasley owns four FMs and one AM in the Naples-Fort Myers market including: *Sunny 106* WJPT-FM, *B103.9* WXKB-FM, *96 K-Rock* WRXK-FM, *ESPN Radio* 99.3

WWCN-FM and 770 AM *ESPN Deportes* WJBX-AM. Additionally, “The Link” - a modern adult contemporary format - can be heard through four FM translators at 96.5 and 98.1 in Lee County and 101.5 and 105.1 in Collier County.

About *Radio Ink* Magazine:

Radio Ink is a radio-industry trade publication that is published bi-weekly for the radio management sector of the radio broadcasting industry. Its mission is to provide relevant management information, tips, and ideas for those operating radio stations. www.radioink.com

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