



NEWS ANNOUNCEMENT

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Tom Humm

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BEASLEY BROADCAST LAS VEGAS ANNOUNCES CONTRACT EXTENSION FOR VICE PRESIDENT AND MARKET MANAGER TOM HUMM

- Veteran Las Vegas Radio Executive Signs Five-Year Contract Extension with Beasley –

LAS VEGAS, Nevada, June 25, 2014 – Beasley Broadcast Las Vegas is pleased to announce that Vice President and Market Manager Tom Humm has signed a five-year extension to his current employment contract. Radio stations under his management include: 96.3 KKLZ-FM; 102.7 *The Coyote* KCYE-FM; Old School 105.7 KOAS-FM; BOB FM 107.9 KVGs-FM; and News Talk AM 720 KDWN.

Prior to joining Beasley, Humm served as General Manager for CBS' Las Vegas radio cluster, a position he attained in 1998 when the company acquired stations under his management. A Las Vegas native and widely respected local broadcaster, Tom Humm received the Nevada Broadcasters Association's prestigious Lifetime Achievement Award in 2013. He was inducted into the Nevada Broadcasters Association Hall of Fame in 1999.

Humm entered the broadcast field as an account executive with KLUC in 1978 and was promoted to Local Sales Manager before assuming the role of GM of KXTZ in 1984; a position he held until

1991 when he departed for the GM position of KEYV/KFMS. Coming full circle, he returned to KLUC as GM in 1993, overseeing that station as well as KVEG (now KXNT) and KXNO (now KSFN). The 1998 CBS purchase added KMZQ & KMXB to his managerial duties. His early Las Vegas days include graduation from Bishop Gorman High School, where he returned as a teacher and football coach following his own football career at the University of Nebraska.

Beasley Broadcast Group Chairman and CEO, George G. Beasley, comments, “Tom’s deep roots in the Las Vegas community provide a perfect fit for Beasley’s focus on programming radio stations that are live, local and truly committed to the communities we serve. Since joining our Company in 2008, Tom has built a solid team of radio professionals that excel in their respective jobs. His success speaks to the adage that good leadership starts at the top.”

Executive Vice President of Operations for Beasley Broadcast Group, Brian Beasley adds, “The loyalty Tom instills in his team, the example he gives as their leader and the tools he provides so that they can succeed are all top-notch. We are very happy that he is extending his contact with Beasley.”

Tom Humm says, “I would like to thank Brian Beasley and the entire Beasley family for their support and confidence in me while also giving me the opportunity to continue working for the best broadcasting company in the country. The Family’s commitment to their employees’ success allows everyone to grow and learn each and every day. The prospect of working with our amazing and talented Las Vegas staff for five more years is very exciting and fulfilling for me and for my family.”

About Beasley Broadcast Las Vegas

Founded in 1961, Beasley Broadcast Group, Inc., is a radio broadcasting company that owns and operates 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. In the Las Vegas market, Beasley Broadcast owns five radio stations, *NewsTalk 720* KDWN-AM, 96.3 KKLZ-FM *Greatest Hits*, 102.7 *The Coyote* KCYE-FM, *Old School 105.7* KOAS-FM and *BOB FM 107.9* KVGS-FM.

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