

**NEWS ANNOUNCEMENT****MARCH 25, 2014****CONTACT:**

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**BEASLEY BROADCAST GROUP NAMES DEBBIE PRETZELLO  
“PRESIDENT’S CLUB OVERALL WINNER”**

*- Award Represents Company’s Top Sales Producer for the 2013 Calendar Year –*

NAPLES, Florida, March 25, 2014 - Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size radio market broadcaster based in Naples, Florida, is pleased to announce that Debbie Pretzello has been named the Company’s “President’s Club Overall Winner” for the calendar year 2013. This is the third time that Pretzello, Senior Account Executive for Beasley Broadcast Augusta, has earned this prestigious award.

The President’s Club consists of Beasley sales executives inducted annually for their abilities to meet or exceed individual and market goals, attain accreditation from the Radio Advertising Bureau (RAB) as Certified Radio Marketing Consultants (CRMC), and over-deliver their clients’ expectations on a daily basis.

One account executive in each market in which Beasley operates is named to the Club monthly. At year’s end, each market names a winner based on overall performance. Additionally, the individual with the highest ranking from this notable pool of top-performers is named Beasley’s “President’s Club Overall Winner” for the previous calendar year.

Beasley’s 2013 “President’s Club Overall Winner,” **Debbie Pretzello** is an accomplished sales executive for the Company’s Augusta, Georgia cluster of radio stations. She has been a member of the Company’s President’s Club for the past five consecutive years (2009 – 2012) and additionally earned the coveted “Overall Winner” status in 2010 and 2012. Debbie’s career with Beasley began in 2008 as an account executive for sister-station WKXC-FM.

President Club Winners in Beasley Broadcast Markets include:

Augusta, GA	Debbie Pretzello	5 <sup>th</sup> Time Winner
Eastern NC	Heather Wohl	6 <sup>th</sup> Time Winner (Greenville - New Bern - Jacksonville)
Fayetteville, NC	Regina Drake	2 <sup>nd</sup> Time Winner
Fort Myers-Naples, FL	Pam Jackson	5 <sup>th</sup> Time Winner
Las Vegas, NV	Eileen Ruiz/Chrissy Winters	6 <sup>th</sup> Time Winners
Miami, Florida	Jodi Greenberg	5 <sup>th</sup> Time Winner
Philadelphia, PA	Robert Wooldridge	4 <sup>th</sup> Time Winner
Wilmington, DE	Kyle Forst	4 <sup>th</sup> Time Winner

Executive Vice President of Sales Heather Monahan comments, “We are thrilled that Debbie Pretzello continues to lead our Augusta sales team and is recognized for her third time as our Overall President’s Club Winner. Retaining talent in our business is of the utmost importance to Beasley. Debbie forges ahead year after year, raising the bar for our sales organization. Her ability to win multiple awards signifies her vast talent for delivering results for her local clients.

(more)

Debbie Pretzello earned the title Overall President's Club Winner again this year by providing ROI for her customers, that's something that makes us very proud."

Debbie Pretzello adds, "Receiving this award is such an honor, especially given the caliber of my Beasley sales colleagues across the company. I consider it a privilege to be invited into a business and then help my client think about the best ways using radio to build traffic, increase sales and, ultimately, to create an even more successful & thriving business. Receiving awards is wonderful, but knowing you have helped a client grow their business is truly reward enough...their success is my success."

Debbie Pretzello can be reached at [Debbie.pretzello@bbgi.com](mailto:Debbie.pretzello@bbgi.com) and 706-396-7026.

About Beasley Broadcast Augusta:

In the Augusta, GA market, Beasley Broadcast Augusta radio stations include: *New Country KICKS 99* WKXC-FM; 580 AM and 95.5 FM News Talk WGAC; HD 98.3 WHHD-FM; 93.9 BOB FM WDRR-FM; 95 Rock at 95.5 FM and 1480 AM; WGUS-FM The Southern Gospel Station at 102.7 FM and 93.1 FM; and WRDW-AM 1630 News Talk and Sports.

About Beasley Broadcast Group, Inc.

Founded in 1961, Beasley Broadcast Group, Inc., [www.bbgi.com](http://www.bbgi.com), is a radio broadcasting company that owns and operates 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA.

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