

NEWS ANNOUNCEMENT**FEBRUARY 11, 2014**Contact:

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Beasley Broadcast Group, Inc.

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NAPLES, Florida, February 11, 2014 – Beasley Broadcast Group, Inc. (NASDAQ: BBGI), a large- and mid-size market radio broadcaster headquartered in Naples, Florida, has engaged Propel Marketing to assist Beasley’s local clients in building and expanding their online marketing opportunities and solutions. Beasley Broadcast Group owns and operates 44 radio stations (28 FM and 16 AM) in 11 radio markets across the United States. Propel Marketing’s products and services include website and mobile site design, search engine optimization, lists and local directories, social media services and online reputation management.

The agreement affords Beasley’s local account executives access to a robust portfolio of online marketing services. Beasley’s relationship with Propel Marketing enhances the on-air and online advertising opportunities already available to existing and future clients, especially small businesses that typically do not have in-house resources to create and implement successful online marketing campaigns. Propel Marketing will not only create and deliver online marketing solutions, but also provide a dedicated team of specialists to ensure that Beasley’s clients are fully leveraging Propel Marketing products.

Executive Vice President and Chief Financial Officer Caroline Beasley comments, “We are extremely excited by this relationship. It gives us the ability to respond to any request a local advertiser may have that involves exploring a digital component. The ability to combine radio’s powerful reach with Propel Marketing’s wide assortment of online products and services will greatly enhance a local advertising campaign.”

“Propel Marketing aims to be the leading provider of online marketing services to small and medium businesses in the country and Beasley furthers that aspiration,” shares Anthony Habayeb, Senior Vice President at Propel Marketing. Habayeb adds, “We are thankful and motivated for the opportunity to bring Beasley’s incredible brand and resources together with Propel’s digital solutions and focus in order to enable Beasley’s customers to compete and grow in an increasingly competitive digital marketing world.”

Vice President of Digital Stacey Sedbrook adds, “By integrating online marketing with their current radio marketing efforts our clients are able to both extend their audience reach and more efficiently target their messaging. Beasley sales professionals remain the primary contact for our advertising customers. Our goal remains helping local businesses build their brands and grow their revenue. We can now offer integrated marketing solutions under the Beasley Broadcast brand allowing advertisers to streamline their marketing efforts with a trusted local partner.”

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About Beasley Broadcast Group

Founded in 1961, Beasley Broadcast Group, Inc., www.bbgi.com, is a radio broadcasting company that owns and operates 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA.

About Propel Marketing

Propel Marketing is a leading Internet marketing company that provides digital solutions to local businesses. Propel serves as a trusted, local expert to small and mid-sized businesses, connecting them with new customers and helping them grow their business cost-effectively. Propel utilizes a unique blend of leading-edge technology and high quality customer service to consistently deliver results. Propel Marketing is a subsidiary of GateHouse Media, Inc.

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