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BEASLEY MEDIA GROUP'S 100.1 WJRZ-FM FILLS 50 FOOT TRACTOR TRAILER AT ANNUAL SHARE THE JOY COLLECTION DRIVE TO BENEFIT NEEDY FAMILIES IN OCEAN COUNTY, NEW JERSEY

Toms River, New Jersey (December 1, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces during its recent 100.1 WJRZ "Share the Joy" live radio broadcast, community members helped to fill a 50-foot tractor-trailer with donations of food, clothing, and new, unwrapped toys at Perlmutter Family ShopRite in Toms River to benefit Ocean County Hunger Relief and Big Brothers Big Sisters of Ocean County.

The drive totaled \$1,832 in cash and checks; \$275 in gift cards; 13 pallets of food; 20 of turkeys; 13 pallets of clothing; and 375 toys.

"The Military Club of Toms River North High School volunteered all weekend, boxing up all the donations and lending a helping hand whenever it was needed," said 100.1 WJRZ Promotions Director Marie Senkeleski- Daley. "We'd like to thank Joe D'Ambro and the entire staff at Keller Williams Realty, who delivered a trailer full of donations to the 100.1 WJRZ "Share the Joy" charity drive. In addition, Doug Hynoski, a teacher at Hooper Avenue Elementary School in Toms River, who lent his support by hosting a food drive and collected over 1,200 food items and 12 cases of food from their Food Trucks, Fire Pits and S'mores Night.

"Big Brothers and Big Sisters of Ocean County (BBBS) is so grateful for the support of the community and the donations received during the 100.1 WJRZ Share the Joy," said BBBS Executive Director Sue Sedivic, "The toys we received will be given to children at our holiday party and to the families so they can put them under the tree for Christmas morning. There are no words for the happiness that 100.1 WJRZ and the community have brought to our children during this holiday season."

"With the help of our dear friends at 100.1 WJRZ, we will be able to assist families who are unable to provide themselves with a Thanksgiving meal for their families," said Carol Latif of Ocean County Hunger Relief of Toms River. "Hunger doesn't end at Thanksgiving though. The donations that were received will benefit families long after the holidays."

"Year after year, 100.1 WJRZ's listeners come through for local families in need at the holidays during our "Share the Joy" broadcasts, and 2017 was no exception," said Matt Knight, program director and afternoon drive host of 100.1 WJRZ-FM. "Knowing that the donations benefited their Ocean County neighbors is a driving force behind this food/toy/clothing drive for our listeners. We're so proud of everyone for their support and generosity. 100.1 WJRZ's listeners are dedicated to ensuring that people are able to enjoy the holidays a little bit more than they would have."

The event was sponsored by Pepsi, Perlmutter Family ShopRite, Jersey Coast Appliance, AmeriGas, Pine Belt Cadillac, Pine Belt Nissan, AtlantiCare, Margarita's Mexican Restaurant, and Seaview Orthopaedics.

For more information, please visit <http://wjrz.com/2017/10/27/sharethejoy2017/>

ABOUT BEASLEY MEDIA GROUP: Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.