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KENT DUNN RETURNS HOME TO OVERSEE BEASLEY MEDIA GROUP'S AUGUSTA-BASED RADIO PROPERTIES

Naples, Florida (12/1/2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Kent Dunn will return home to once again oversee the company's cluster of eight radio stations in the Augusta, Georgia market, including: WKXC-FM 99.5; WHHD-FM 98.3; WDRR-FM 93.9; WGUS-FM 102.7; WCHZ-FM 93.1/95.5; WGAC-FM 95.1; WGAC-AM 580; and WRDW-AM 163. He will begin his new role on December 4, 2017.

Dunn most recently served as Vice President and Market Manager of Beasley's cluster of radio stations in Tampa, Florida. The radio veteran previously held the role of Vice President and Market Manager of company's cluster of radio stations in Augusta, GA. He joined Beasley in 1991 and worked in the Augusta market as general manager and/or market manager from 1993-2014.

Over the years, Dunn has been named as Beasley's "General Manager of the Year" on four separate occasions. In addition, he has been the recipient of numerous industry honors.

An avid philanthropist, Dunn has served as a director on the Boards of the United Way, the Border Bash Foundation and the North Augusta 2000.

"Kent leads by example in everything he does," said Beasley Media Group Executive Vice President and Chief Operating Officer Brian Beasley. "We look forward to Kent returning to his roots and once again overseeing the cluster and enjoying the similar success he had both in Augusta and Tampa. It's a privilege to have him on our team."

"I am very grateful to the Beasley family for providing me with the opportunity to move back home near my family and once again lead the company's Augusta-based stations," said Dunn. "I look forward to working with Mark and the cluster's outstanding team in expanding our presence in the community."

Former Vice President and Market Manager Mark Haddon will shift his responsibilities to become Director of Sales in an effort to focus on the cluster's overall sales effort.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For additional information, please visit www.bbgi.com.

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