



For more information, please contact:

Ben Perez

248-586-2940

Ben.perez@bbgi.com



DETROIT'S OLDIES 94.7 HD2 LAUNCHES CHRISTMAS MUSIC TO CELEBRATE HOLIDAY SEASON

DETROIT, MI (October 31, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Detroit's Oldies 94.7 HD2 will transform into 24/7 Christmas music, beginning at midnight on Wednesday, November 1, 2017. The first song that will be played on the air will be the holiday classic, "It's Beginning to Look A Lot like Christmas" by Johnny Mathis.

Listeners will be able to tune-in to hear their favorite holiday songs, like Bobby Helms "Jingle Bell Rock," Bing Crosby's "White Christmas," Burl Ives' "Holly Jolly Christmas," Nat King Cole's "The Christmas Song" and Brenda Lee's "Rockin' Around The Christmas Tree" on their HD radio at 94.7 HD2 throughout the holiday season.

Christmas on Detroit's Oldies 94.7 HD2 will be a complete holiday experience, featuring continuous and uninterrupted Christmas music, adorned with Christmas history, kids who say the darndest things, favorite Christmas moments from our listeners and much more! In addition, there will be plenty of presents under Detroit's Oldies Christmas tree that will be given away on the air throughout the season.

"We're interrupting our normal HD2 station programming, which features great oldies' stars like Elvis, the Temptations and the Beach Boys to bring listeners the very best Christmas music experience," said Program Director Jerry Tarrants. "Tis the season for Christmas music to begin on Detroit Oldies 94.7 HD2!"

For additional details, please visit www.WCSX.com

94.7 WCSX-FM is owned and operated by Beasley Media Group, Inc.

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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