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SHAWN STEVENS NAMED PD AT BEASLEY MEDIA GROUP'S KCYE-FM IN LAS VEGAS

Las Vegas, NV (November 6, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Shawn Stevens has been named as the new Program Director at KCYE-FM in Las Vegas.

The well-respected industry veteran, with close ties to the Nashville community, has spent the past twenty years in Salt Lake City, serving most recently as Program Director/On-Air at (Country) KUBL-FM. Prior to that, he worked at KBEE-FM and KKAT-FM in the market. In addition, Stevens did on-air and programming stints at KXKL-FM and KZDG-FM in Denver, KXRX-FM in Seattle and WRTH-AM in St. Louis.

"We searched for a very long time to find the perfect PD fit for KCYE," said Beasley Media Group Las Vegas Operations Manager John Candelaria. "Shawn's total understanding of the format, his vision for KCYE-FM and his friendly attitude is tailor made for the Beasley Las Vegas culture. Shawn brings a wealth of knowledge and with his leadership abilities, 102.7 the Coyote will continue to grow to new heights."

"The Beasley culture is well-known in the industry and I'm thrilled to be joining a solid broadcast family that shares my passion for this business," said Stevens. "My thanks to Executive Vice President of Programming Justin Chase, Vice President & Market Manager Tom Humm and Operations Manager John Candelaria for giving me the opportunity to lead the resilient team at KCYE."

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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