



For more information, contact:

Heidi Raphael

239-659-7332

Heidi.raaphael@bbgi.com



BEASLEY MEDIA GROUP'S LITE 101.5 FM BECOMES VEGAS' CHRISTMAS STATION DURING THE HOLIDAYS

Las Vegas, Nevada (11/13/17): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces the all new Lite 101.5 FM is officially playing holiday music 24/7 from now throughout Christmas Day in Las Vegas, Nevada.

"Vegas certainly could use some holiday cheer with all that transpired recently in our community as a result of the October 1 tragedy," said John Candelaria, Operations Manager at Beasley Media Group Las Vegas. "We want to be "first-in" with the Christmas format for Vegas' and provide that Holiday Feel Good Soundtrack. Christmas in Vegas' is pretty special with sun, 70 degree weather and Andy Williams singing Chestnuts Roasting on an open fire!"

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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