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BEASLEY MEDIA GROUP'S ANNUAL WMGK-FM JOHN DEBELLA TURKEY DROP COLLECTS MORE THAN 12,800 TURKEYS TO ASSIST LOCAL FAMILIES IN NEED THROUGHOUT PHILADELPHIA

Bala Cynwyd, PA (November 27, 2017) Bala Cynwyd, PA (November 27, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces 102.9 WMGK-FM's 2017 John DeBella Turkey Drop collected more than 12,800 turkeys and donations to benefit needy families and individuals across Philadelphia during the holiday season. The annual event is the largest one day food gathering event of the year. The 2017 total from this year's event far exceeds the amount collected from previous collections.

On Tuesday, November 21, John DeBella broadcasted live from outside of The Kimmel Center (300 South Broad Street, Philadelphia). In addition, the remainder of the WMGK-FM on-air staff could be found lending a helping hand at nine other collection sites located throughout the area.

Proceeds from the DeBella Turkey Drop benefited Cityteam Philadelphia, a non-profit organization which provides food and services year round to less fortunate individuals, families, shelters and agencies in the local community.

The organization has seen a record number of sign-ups for holiday meal assistance this year, ranging from 'working poor' families and people injured on the job to women who have left abusive relationships and families who are taking in relatives who lost their homes in one of recent hurricanes.

A variety of local and national celebrities supported the event, including Philadelphia Mayor Jim Kenney, who made a special appearance at DeBella's Kimmel Center broadcast. While there, he urged listeners to make an on-site or online donation to the Turkey Drop.

In addition, legendary Philadelphia Phillies pitcher, Tommy Greene filled up a truck with turkeys and made a large donation on behalf of the team. He and The Phillie Phanatic also spent time loading turkeys that listeners dropped off into the large collection truck parked in front of Kimmel Center.

This year's efforts included two extremely generous donations at City Team Philadelphia headquarters. Parx Casino's truck delivered \$10,000 worth of turkeys and Giant Food Stores donated \$10,000 as well.

"I have never been prouder or more grateful to the people of this city and the listeners of our station," said DeBella. "We have once again proved we are in fact the City of Brotherly Love."

The DeBella Turkey Drop was also helped by sizable contributions from: 6ABC, Always Best Care Philly and Delaware, Creamery Tire, Horizon Services, Hyundai of Turnersville, Philadelphia Phillies, Subaru of Cherry Hill, United Food and Commercial Workers Local 1776, Dave Magrogran Group, John Dougherty's IBEW Local 98, Mingey General Contractors and Bob's Diner in Roxborough.

Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit www.bbgi.com.

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