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## **BEASLEY MEDIA GROUP'S 95.7 BEN-FM ADOPT A FAMILY RADIO-THON BRINGS HOLIDAY HOPE & HAPPINESS TO HUNDREDS OF FAMILIES IN PHILADELPHIA**

Bala Cynwyd, PA (November 13, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces 95.7 BEN-FM is pleased to announce the return of their annual 'Adopt A Family Radio-thon'. The event will take place from 6am – 6pm on Tuesday, December 5, 2017 inside the Rothman Institute Cabin at Dilworth Park.

The BEN-FM air staff will be joined by celebrity guests as they broadcast live and encourage listeners to make a donation to assist Volunteers of America Delaware Valley's 'Adopt a Family Program.'

The 'Adopt a Family Program' purchases gifts and holiday meals for hundreds of less fortunate families in their shelters and in the surrounding community. Last year's Radio-thon assisted hundreds of needy families by raising over \$50,000. The station is anticipating raising even more money for Volunteers of America this year.

### **HOW TO DONATE:**

Individuals can make a donation in a variety of ways:

1. Make a secure online donation any time from now through December 5th at 6pm at 957benfm.com via the 'Adopt A Family Radio-thon' page.
2. Donate via BEN-FM's toll free phone line, 866-957-0957, on 12/5 between 6am and 6pm.
3. Make a cash or credit card donation at the live broadcast site on 12/5 between 6am and 6pm.

When making a donation, you can do a 'Direct, where you choose a family from Volunteers of America's list of families in need or make a 'Cash Donation'. Your cash donation will be combined with others making your gift go further.

95.7 WBEN-FM is owned and operated by Beasley Media Group, Inc.

### **About Beasley Media Group:**

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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