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## **BEASLEY MEDIA GROUP'S MAGIC 98.3 IS NOW JERSEY'S CHRISTMAS STATION**

Somerset, New Jersey (November 20, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Magic 98.3, home for Today's Hits & Yesterday's Favorites, is now Jersey's Christmas Station!

Magic 98.3 asked their listeners to vote for the song that would kick off the festivities and the winning song played was Mariah Carey's "All I Want For Christmas Is You!" Holiday Favorites will continue to play through Christmas Day.

"We are all very happy to continue the annual tradition of becoming Jersey's Christmas Station and play non-stop holiday music to add to the excitement of the season," said Program Director Debbie Mazella.

Magic 98.3 is also in the midst of conducting its 2nd Annual "Magic of Christmas Toy Drive". The station has teamed up with Magyar Bank to make the holidays a little brighter for the kids at the Children's Hospital at Saint Peter's University Hospital. From now until December 15th, the station will be collecting new, unwrapped toys to bring some smiles and make a difference in a child's life this holiday season. Santa and his elves will bring all toys to the hospital on December 19th. A complete list of drop off locations is available at [www.mag983.com](http://www.mag983.com).

### About Beasley Media Group, Inc.

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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