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## **ERIC JOHNSON NAMED DIRECTOR OF SPORTS CONTENT AT BEASLEY MEDIA PHILADELPHIA**

Philadelphia, PA (November 13, 2017): Beasley Media Group, Inc., a subsidiary of Beasley Broadcast Group, Inc. (NASDAQ: BBGI) announces Eric Johnson has been named Director of Sports Content at Beasley Media Group Philadelphia. He will begin his new position on Monday, December 4, 2017.

Johnson most recently spent the past 19 years serving as the Brand Manager and Program Director at New Jersey 101.5 FM. Prior to that, Johnson worked as the Assistant Program Director at WIP and was the Program Director at Y-100 in Philadelphia.

In his new role, the radio veteran will be in charge of content for 97.5 The Fanatic, 610AM and the company's digital platforms. In addition, he will oversee all sports programming, including on-air, on-line and our team relationships, which include the Philadelphia 76ers, The Philadelphia Flyers and the Philadelphia Soul, as well as Temple, Villanova and St. Joe's Universities.

"Eric Johnson has the perfect skill set and experience to help continue the growth of 97.5 The Fanatic, said Beasley Media Group Philadelphia Vice President and Market Manager Joe Bell. "He's a Philly guy who understands that Philly sports fans are the best in the country and he can deliver a product with as much passion and knowledge as they have."

"I am very excited to be joining the impressive team at Beasley Media Group," said Johnson. "My thanks to Joe Bell, Buzz Knight, Justin Chase and Bruce Beasley for the tremendous opportunity! I am really looking forward to working with the talented staff at Beasley Philadelphia, a group of stations I have admired for a very long time. As a lifelong Philadelphia area resident with a sports radio background, I truly understand the passion of the Philly sports fan...and the important role that 97.5 The Fanatic serves in giving those fans a powerful outlet. I can't imagine a better time to be involved with Philadelphia sports radio than right now!"

About Beasley Media Group:

Beasley Media Group, Inc. is a subsidiary of Beasley Broadcast Group, Inc., which owns and operates 63 stations (45 FM and 18 AM) in 15 large- and mid-size markets in the United States. Approximately 19 million consumers listen to Beasley radio stations weekly over-the-air, online, on smartphones and tablets and engage with the Company's brands and personalities through digital platforms such as Facebook, Twitter, text, apps and email. For more information, please visit [www.bbgi.com](http://www.bbgi.com)

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